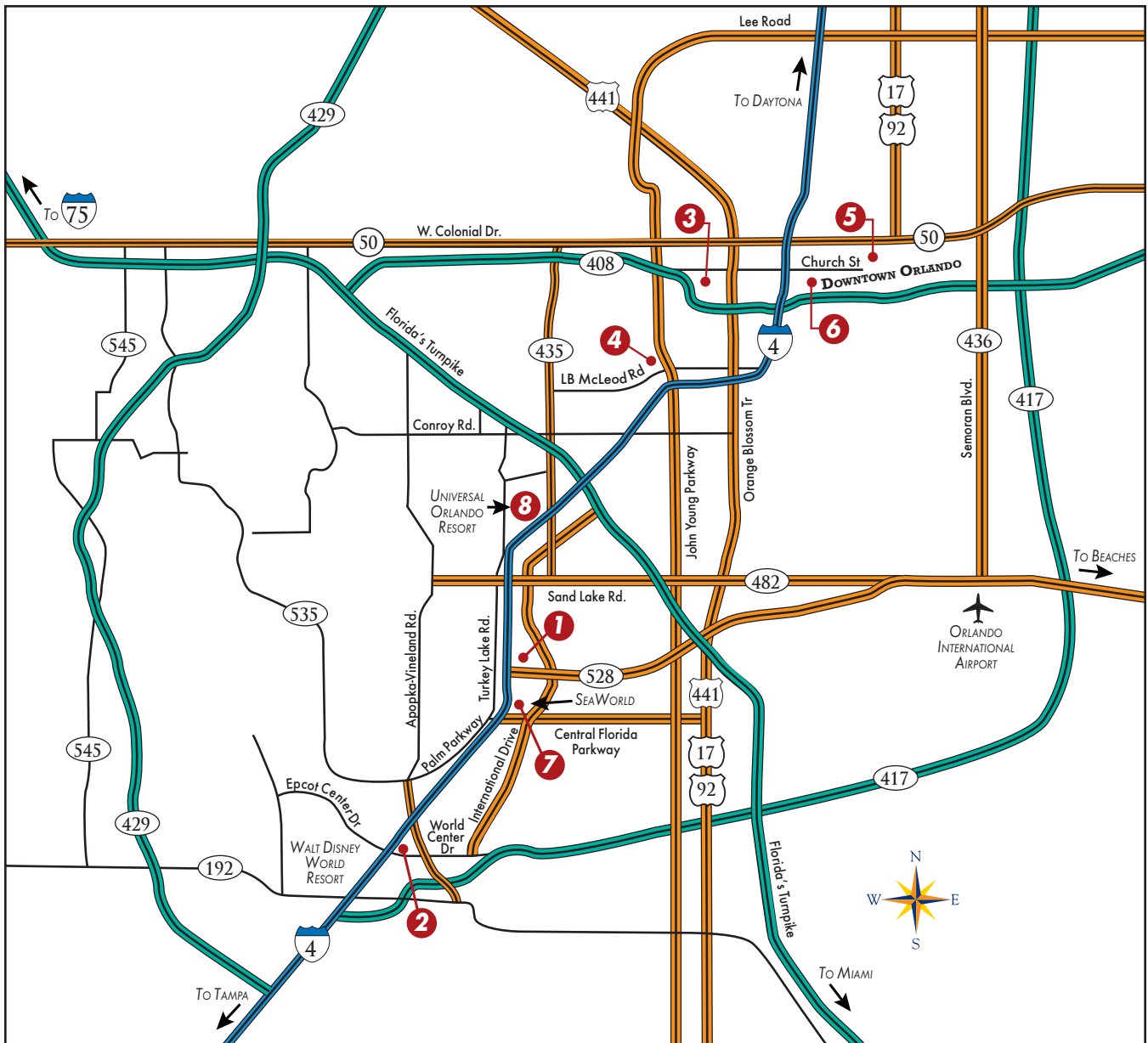




# Event Guide & Map



- |  |                                     |
|--|-------------------------------------|
| <b>1</b> Orange County Convention Center | <b>5</b> Lake Eola                  |
| <b>2</b> Marriott World Center           | <b>6</b> City Hall                  |
| <b>3</b> Florida Citrus Bowl Stadium     | <b>7</b> Renaissance Orlando Resort |
| <b>4</b> First Baptist Church of Orlando | <b>8</b> Universal Orlando Resort   |

- 1 BOWL-A-PALOOZA FANFEST**  
• WEDNESDAY, DECEMBER 26; 2 PM – 6 PM • THURSDAY, DECEMBER 27; 10 AM – 7 PM  
• FRIDAY, DECEMBER 28; 10 AM – 2 PM • SATURDAY, DECEMBER 29; 2 PM – 6 PM  
• SUNDAY, DECEMBER 30; 10 AM – 6 PM • MONDAY, DECEMBER 31; 10 AM - 6 PM

**INTERNATIONAL DRIVE - ORANGE COUNTY CONVENTION CENTER, SOUTH HALL A**

Bowl fans can make a day out of the Bowl-a-Palooza FanFest, located at the Orange County Convention Center along International Drive. Bowl-a-Palooza FanFest will have something fun for the whole family including live music, interactive games, inflatables, a football field for the quarterback challenge and site for the Champs Sports Bowl and Capital One Bowl Pep Rallies, plus many more attractions! A wide selection of food and beverages will be available. Admission is just \$5 per day or free all week long with your Bowl Patch.

- 2 CHAMPS SPORTS BOWL KICKOFF LUNCHEON**  
THURSDAY, DECEMBER 27; 12 PM - **MARRIOTT WORLD CENTER**

Join college football fans as participating teams are honored and interviewed by the ESPN broadcast crew at the Official Kickoff Luncheon for the 18th Annual Champs Sports Bowl. Individual tickets are \$50 and may be purchased at any Ticketmaster outlet, online at [www.ticketmaster.com](http://www.ticketmaster.com) or by calling 407.839.3900. Tickets are limited.

- 1 CHAMPS SPORTS BOWL PEP RALLY AT BOWL-A-PALOOZA FANFEST**  
THURSDAY, DECEMBER 27; 5:30 PM – 7 PM

**INTERNATIONAL DRIVE - ORANGE COUNTY CONVENTION CENTER, SOUTH HALL A**

Boston College and Michigan State fans are invited to come out and cheer for their team at the Official Pep Rally of the Champs Sports Bowl. Get excited for the big game with the marching band, cheerleaders and head coaches! Admission is just \$5 per day or free all week long with your Bowl Patch.

- 3 BESTBUY FANZONE AT THE CHAMPS SPORTS BOWL**  
FRIDAY, DECEMBER 28; 2 PM TO KICKOFF - **FLORIDA CITRUS BOWL STADIUM - McCRACKEN FIELD**

The Official Bowl Pre-Game Tailgate Party for the Champs Sports Bowl, featuring live music, entertainment, interactive games, inflatables and face painters will be held on the field adjacent to the Florida Citrus Bowl Stadium. A wide selection of food and beverages will be available from stadium concessions. Admission is just \$10 at the gate or free with your Bowl Patch.

- 3 KUYKENDALL GARDNER HOSPITALITY VILLAGE**  
FRIDAY, DECEMBER 28; 2 PM TO KICKOFF - **FLORIDA CITRUS BOWL STADIUM - TINKER FIELD**

Entertain in style at this year's Champs Sports Bowl with your own private hospitality tent and enjoy a special performance by the school bands and cheerleaders in this pregame area. Three-hour tent rentals start at \$1,560 (20-40 person, 20 x 20 tent) with private food service, bar, and entertainment options available. For more details on the Champs Sports Bowl's most exclusive entertainment offering, call Florida Citrus Sports at 407.423.2476.

- 3 18th ANNUAL CHAMPS SPORTS BOWL**  
**BOSTON COLLEGE VS. MICHIGAN STATE**  
FRIDAY, DECEMBER 28; 5 PM - **FLORIDA CITRUS BOWL STADIUM**

Tickets are available from the ticket offices of the participating schools, Ticketmaster outlets, online at [www.ticketmaster.com](http://www.ticketmaster.com) or by calling 407.839.3900.

Family Zone Packages with seating located in a special Family Section and Florida Citrus Sports membership packages which include premium seating are still available. Purchase your Family Zone Package or Membership Package online at [www.FCSports.com](http://www.FCSports.com) or call 407-423-2476 for more information.

- 4 FCA BREAKFAST**  
FRIDAY, DECEMBER 28; 7 AM - **FIRST BAPTIST CHURCH, ORLANDO**

Select players from the participating Capital One Bowl team will share their personal testimonies at this annual prayer breakfast held at the First Baptist Church in Orlando. Tickets are \$40 for adults and \$5 for students and coaches. You can also purchase a table for \$400. Call 407.644.8292 or visit [www.CentralFloridaFCA.org](http://www.CentralFloridaFCA.org).

- 5 SPHERION ORLANDO CITRUS PARADE PRESENTED BY DELTA AIR LINES**  
SATURDAY, DECEMBER 29; 11 AM - **DOWNTOWN ORLANDO - LAKE EOLA**

The color and pageantry of the holiday season comes to life at the Spherion Orlando Citrus Parade presented by Delta Air Lines featuring signature floats made entirely of Florida citrus. Curbside seating is free, while grandstand tickets may be purchased for \$25 from any Ticketmaster outlet, online at [www.ticketmaster.com](http://www.ticketmaster.com) or by calling 407.839.3900. For more information, visit [www.orlandocitrusparade.com](http://www.orlandocitrusparade.com).

**6 BOWL-A-PALOOZA DOWNTOWN CONCERT FEATURING  
JOAN JETT AND THE BLACKHEARTS**

**SATURDAY, DECEMBER 29; 4 PM – 10 PM - DOWNTOWN ORLANDO - CITY HALL**

Come ROCK in the New Year with a FREE Concert by Joan Jett and the Blackhearts, at a special "Bowl-a-Palooza Edition" of the 98.9 WMMO Downtown Concert Series presented by Michelob Ultra located at Orlando City Hall.

**7 CAPITAL ONE BOWL® KICKOFF LUNCHEON**

**MONDAY, DECEMBER 31; 12 PM - RENAISSANCE ORLANDO RESORT AT SEAWORLD**

Join more than 1000 college football fans as participating teams are honored and interviewed by the ABC Sports announcing crew at the official Kickoff Luncheon for the 62nd Capital One Bowl. Individual tickets are \$50 and may be purchased at any Ticketmaster outlet, online at [www.ticketmaster.com](http://www.ticketmaster.com) or by calling 407.839.3900. Table orders with eight (8) seats are \$500 and may be purchased through Florida Citrus Sports by calling 407.423.2476.

**1 CAPITAL ONE BOWL® PEP RALLY AT BOWL-A-PALOOZA FANFEST**

**SUNDAY, DECEMBER 30; 5:30PM – 7 PM - ORANGE COUNTY CONVENTION CENTER, SOUTH HALL A**

University of Florida and Michigan fans are invited to come out and cheer for their team at the Official Pep Rally of the Capital One Bowl. Get excited for the big game with the marching band, cheerleaders and head coaches! Admission is just \$5 per day or free all week long with your Bowl Patch.

**8 UNIVERSAL ORLANDO RESORT - DISCOUNTED BOWL FAN TICKETS \***

**WEDNESDAY, DECEMBER 26 - MONDAY, DECEMBER 31 - ALL DAY - UNIVERSAL ORLANDO RESORT**

Universal Orlando Resort is the Official New Year's Eve destination for Capital One Bowl fans. Enjoy a day at either Universal Studios or Universal's Islands of Adventure theme parks followed by Orlando's most spectacular fireworks display. Buy 1-Day/1-Park tickets for only \$55 at [www.bowlapalooza.com](http://www.bowlapalooza.com) or at the Florida Citrus Bowl Stadium Box Office. This offer is not available at Universal Orlando Resort theme park front gates. Tickets are valid in either of the two parks from 12/26-12/31.

**3 CAPITAL ONE FANFEST**

**TUESDAY, JANUARY 1; 9 AM TO KICKOFF-FLORIDA CITRUS BOWL STADIUM - McCRACKEN FIELD**

Live music, entertainment, interactive games, inflatables, videoboard featuring other bowl game action and face painters highlight the official pre-game party - the Capital One FanFest at McCracken Field adjacent to the Florida Citrus Bowl Stadium. Admission is just \$10 at the gate or free with your Bowl Patch.

**3 KUYKENDALL GARDNER HOSPITALITY VILLAGE**

**TUESDAY, JANUARY 1; 10 AM - FLORIDA CITRUS BOWL STADIUM - TINKER FIELD**

Entertain in style at this year's Capital One Bowl with your own private hospitality tent. And enjoy a special performance by the school bands and cheerleaders in this pre-game area. Three-hour tent rentals start at \$2,080 (20-40 person, 20 x 20 tent), with private food service, bar, and entertainment options available. For more details on the Capital One Bowl's most exclusive entertainment offering call Florida Citrus Sports at 407.423.2476.

**3 62nd CAPITAL ONE BOWL®**

**UNIVERSITY OF FLORIDA VS. UNIVERSITY OF MICHIGAN  
TUESDAY, JANUARY 1; 1 PM - FLORIDA CITRUS BOWL STADIUM**

Powerhouse teams from the University of Florida and University of Michigan clash in one of the nation's oldest and most popular college bowl games. A New Year's tradition, the Capital One Bowl is televised nationally on ABC and features ESPN's nationally acclaimed All American Halftime Show.

Tickets are available from the ticket offices of the participating schools, Ticketmaster outlets, online at [www.ticketmaster.com](http://www.ticketmaster.com) or by calling 407.839.3900.

\* Per person, tax included. Ticket is non-refundable, non-transferable and valid only for any one (1) day admission to either Universal Studios or Universal's Islands of Adventure from Dec. 26 through Dec. 31, 2007. Parking fee not included. Offer not valid with any discounts or for special events. OFFER NOT AVAILABLE AT UNIVERSAL ORLANDO FRONT GATE TICKET WINDOWS. Offer and ticket expires 12/31/07. No copies or reproductions of ad will be accepted. Offer only available at [FCSports.com](http://FCSports.com) or the Florida Citrus Bowl Stadium Box Office which will be selling this discounted ticket from 10am to 4pm on Dec. 26 through Dec. 31. Prices, dates, operating hours, attractions and entertainment subject to change without notice. Universal elements and all related indicia TM & © 2007 Universal Studios. © 2007 Universal Orlando. All rights reserved. 239138/1007/RA

# GROUND TRANSPORTATION

## SHUTTLE INFORMATION

Buses will leave every half hour from these locations.

### **Wednesday December 26, 2007**

1 Bus each from Marriott World Center and Rosen Shingle Creek – 1-7 pm

### **Friday, December 28, 2007**

1 Bus each from Marriott World Center and Rosen Shingle Creek – 9-3 pm

### **Sunday, December 30, 2007**

1 bus from Renaissance – 11-7 pm  
1 Additional bus from Renaissance – 3-7 pm

### **Thursday, December 27, 2007**

1 Bus each from Marriott World Center and Rosen Shingle Creek – 12-8 pm

### **Saturday, December 29, 2007**

1 bus from Renaissance – 1-7 pm

### **Monday December 31, 2007**

1 bus from Renaissance – 11-7 pm

1 Additional bus each from Marriott World Center and Rosen Shingle Creek – 4-8 pm

## DRIVING DIRECTIONS

### **Florida Citrus Bowl Stadium** 1610 W. Church Street Orlando, FL 32805

- From Orlando International Airport: Take SR 436 (Semoran Blvd.) North to SR 408 (East/West Expressway) westbound to SR 441 (Orange Blossom Trail) exit and straight-ahead to stadium.
- From I-4 Eastbound from Theme Parks: Take I-4 East to John Young Parkway exit (#79), go north to Church Street and east to stadium.
- From I-4 Westbound from Lake Mary, Altamonte Springs: Take I-4 west to SR 50 Colonial Drive exit (#83B), go west to Tampa Avenue and south to the stadium.

### **Orange County Convention Center** 9800 International Drive Orlando, FL 32819

- From Orlando International Airport: Take SR 528 west to International Drive (exit 1), go north (right) approximately one mile to Convention Center.
- From I-4 Eastbound from Theme Parks: Take Interstate 4 east to the SR 528 exit (Exit 72). Go east on SR 528 to International Drive (exit 1). Go north (right) approximately one mile to Convention Center.
- From I-4 Westbound from Downtown Orlando: Take Interstate 4 west to the SR 528 exit (Exit 72). Travel east on SR 528 to exit 1 (International Drive). Go north (right) approximately one mile to Convention Center

### **Lake Eola**

- From Orlando International Airport: Take SR 436 (Semoran Blvd.) North to SR 408 (East/West Expressway), go west to downtown Orlando. Exit at Mills Avenue and travel west on South Street towards downtown Orlando. Turn right heading north on Summerlin Avenue. Turn left on Central then right on N. Eola drive.
- From I-4 Eastbound from Theme Parks: Take Interstate 4 east to downtown Orlando, exit at Amelia Street/Centroplex, turn right on Amelia Street, heading east. Turn right on Orange Avenue, heading south towards downtown. Turn left on Central Boulevard, heading east. Turn left on N. Eola Drive and go straight. Lake Eola is on the left-hand side.
- From I-4 Westbound from Lake Mary, Altamonte Springs: Take Interstate 4 west to downtown Orlando, exit at Colonial Drive/Centroplex, turn left on Colonial Drive, heading east. Turn right on Orange Avenue, heading south towards downtown. Turn left on Central Boulevard, heading east. Turn left on N. Eola Drive and go straight. Lake Eola is on the left-hand side.

### **City Hall** 400 S Orange Ave Orlando, FL 32801

- From Orlando International Airport: Take SR 436 (Semoran Blvd.) North to SR 408 (East/West Expressway), go west to downtown Orlando. Exit at Mills Avenue and travel west on South Street towards downtown Orlando. City Hall is located on the southwest corner of South Street and Orange Avenue.
- From I-4 (Eastbound from Theme Parks): Take Interstate 4 east to downtown Orlando, exit at Amelia Street/Centroplex, turn right on Amelia Street, heading east. Turn right on Orange Avenue, heading south towards downtown. City Hall is located on the southwest corner of South Street and Orange Avenue.
- From I-4 (Westbound from Lake Mary, Altamonte Springs): Take Interstate 4 west to downtown Orlando, exit at Colonial Drive/Centroplex, turn left on Colonial Drive, heading east. Turn right on Orange Avenue, heading south towards downtown. City Hall is located on the southwest corner of South Street and Orange Avenue.