
**INTERNATIONAL DRIVE
MASTER TRANSIT AND IMPROVEMENT DISTRICT**

**District Advisory Board Meeting
April 26, 2005
MINUTES**

The International Drive District Advisory Board Meeting was held on April 26, 2005 at the Rosen Centre Hotel, 9840 International Drive, Orlando, FL. District Advisory Board members in attendance were Sibille Pritchard, Harris Rosen, Michael Black, Alan Villaverde & Richard Van Slyke. Also in attendance: Luann Brooks, Zina Talsma, Catharin West & Lynn Havanec, IDMTID; Pam Gates-Water, Ad Inns; Chip Springer, Kraige Jean, & Jimmy Mears, Mears Destination Services; Ruth Hamberg, North I-Drive Consultant; Jim Leusner, Orlando Sentinel; Jean Wilson, Greenberg Traurig, P.A.; Frank Irons, Orange Co. Convention Center; Gary Schwartz, Kathmandis Inc.; Gina Garcia, Why Walk; Bill Ellis, Best Read Guide; Donna Stutts, V.S. Publishing; Nick Romeo, Sharon Creedon & Jeff Fleet, See Magazine; Eric Dahl, Orange Co. Sheriff's Office; John Morris, Orange Co.; Brenda de Treville, Mercado and Mark Brisson, Fun Spot. *(This may be an incomplete list of attendees due to late arrivals or audience members that did not sign in.)*

These are edited minutes, as a verbatim transcript would be too voluminous. For future reference all meetings are taped. If anyone wishes to review the tapes, please call or write to:

Luann Brooks, Executive Director
International Drive Master Transit and Improvement District
7081 Grand National Drive, Suite 105
Orlando, FL 32819

Chairman Sibille Pritchard called the meeting to order at 9:30 a.m.

Tab 1 – Approval of Minutes

Harris Rosen made a motion to approve the advisory board minutes for January 27, 2005. Michael Black seconded the motion. Motion carried, minutes were approved.

Tab 2 – IDRA Sponsorship Project

Luann Brooks turned the floor over to Sandy Litvany of Ad Inns, Inc. Ms. Litvany provided a Power Point presentation detailing items under this tab. General discussion followed.

Tab 3 – North International Drive Project

Ms. Brooks reviewed all items under this tab. General discussion followed.

Action Item: District staff to provide copy of financial summary to Board Members.

Tab 4 – District Financial Report

Ms. Brooks reviewed all items under this tab. General discussion followed.

Alan Villaverde made a motion to accept and approve the March 2005 District financial report. Mr. Black seconded the motion. Motion carried, the March 2005 District financial report was accepted and approved.

Tab 5 – I-Ride Trolley Service Report

Ms. Brooks reviewed all items under this tab. General discussion followed.

Mr. Villaverde made a motion to accept and approve the proposed adjustments to the trolley operations budget for fiscal year 2005. Mr. Black seconded the motion. Motion carried, the proposed adjustments to the trolley operations budget for fiscal year 2005 were accepted and approved.

Tab 6 – Official Visitors Guide

Ms. Brooks reviewed all items under this tab. General discussion followed.

Mr. Rosen made a motion to terminate the Official Visitors Guide Request for Information (RFI) and not proceed with the effort. Mr. Villaverde seconded the motion. Motion carried, the Official Visitors Guide RFI effort is dead.

Other New Business:

Ms. Brooks updated the Board Members on the Ramada Inn sign at the corner of International Drive and Sand Lake Rd. The District has been working with John Morris, Orange Co., to have the sign removed. It will cost \$8,800 to remove.

Chairman Pritchard made a motion to have the District pay the \$8,800 for the removal of the Ramada Inn sign at the corner of International Drive and Sand Lake Rd. Mr. Villaverde seconded the motion. Motion carried.

John Morris provided an update on meetings with Progress Energy to underground the utilities from Carrier Dr. to Sand Lake Rd. General discussion followed.

Ms. Brooks noted that the next public meeting for the Circulator Study would be on April 28, 2005 at 6:00 p.m. at the Rosen College of Hospitality. Mr. Villaverde provided a brief update. General discussion followed.

Ms. Brooks updated the Board Members on the International Drive CRA. There are plans for six new pedestrian crosswalks on Westwood Blvd. by the end of the year.

Ms. Brooks commented that she would be meeting with Mears on the arrival of the new trolleys. GPS and auto announcement system installation will be discussed.

Ms. Brooks noted that the trolley stop capital improvements will be presented to the Advisory Board in June. General discussion followed.

Ms. Brooks advised that Mr. Morris offered the Downtown Orange County Conference Center for future District Meetings. There was a consensus by the Board Members to move the meetings.

Action Item: District staff to include map with directions to the new meeting location with agendas when mailed.

Mr. Rosen noted the following items for discussion:

- Could the deputies stationed on International Drive be issued different uniforms specific to the Resort Area?
- Update on status of the intersection at Sand Lake Rd. and International Dr. Mr. Villaverde provided an update.
- District involvement in an Orange Co. Convention Center transportation system. General discussion followed.

Gina Garcia, owner of Why Walk, provided handouts to Board members and provided a brief presentation on her PediCab service.

Ms. Brooks noted that the restaurant is managing the construction in front of Ming Court.

Mr. Rosen inquired about the large 3-D bulletin board signage near Skull Kingdom. Is it violation of city code? A public meeting to voice opposition would be a good idea.

No further comments from the public were noted.

Chairman Pritchard adjourned the meeting at 11:13 a.m.