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**INTERNATIONAL DRIVE  
MASTER TRANSIT AND IMPROVEMENT DISTRICT**

**District Advisory Board Meeting  
July 26, 2011  
MINUTES**

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The International Drive District Advisory Board Meeting was held July 26, 2011, at the Downtown Orange County Complex, 6014 Destination Parkway, Orlando, FL. District Advisory Board members in attendance were Alan Villaverde, Sibille Pritchard, Harris Rosen, Charles Gundacker and Richard Van Slyke. Also in attendance: Luann Brooks, Zina Talsma, Lynn Havanec & Denise Tucker, IDMTID; Jean Wilson, Greenberg Traurig, PA; Kraige Jean & Chip Springer, Mears Transportation Group; Sandy Litvany & Pam Waters, Ad Inns, Inc.; Lex Veech & Kasey Brinkley, O.C.C.C.; Ruth Hamberg, District Consultant; Cptn. McDaniels, TOPS Units, OCSO; Erika Cotton, Orange TV; Susan Godorov, Centro Properties; and James Taylor, OPD. *(This may be an incomplete list of attendees due to late arrivals or audience members that did not sign in.)*

These are edited minutes, as a verbatim transcript would be too voluminous. For future reference all meetings are taped. If anyone wishes to review the tapes, please call or write to:

Luann Brooks, Executive Director  
International Drive Master Transit and Improvement District  
7081 Grand National Drive, Suite 105  
Orlando, FL 32819

Chairman Alan Villaverde called the meeting to order at 9:33 a.m.

**Tab 1 – Approval of Minutes**

**Harris Rosen made a motion to approve the advisory board minutes for May 4, 2011. Richard VanSlyke seconded the motion. Motion carried, minutes were approved.**

**Tab 2 – Orange TV – History of I-Drive**

Erika Cotton with Orange TV presented the video, The History of International Drive Part 2 – The Road to Success. General discussion followed.

**Tab 3 – Public Safety Program**

James Taylor with OPD provided a verbal status report on the I-Drive Off Duty patrol. Cptn. Daniels with OCSO provided an update on the TOPS unit. General discussion followed.

**Tab 4 – I-Ride Trolley Service**

Luann Brooks provided a detailed review of all items under this tab. Chip Springer with Mears provided a verbal report on the status of the new equipment that is scheduled to begin arriving in November 2011. General discussion followed.

**Action Item:** District staff to coordinate with Orange County representative Carla Johnson to provide an update on the upcoming World Congress / ITS Convention at the August board meeting.

**Action Item:** District staff to coordinate with Frank Yokiell of Orange County Public Works to provide an update on the dedicated bus lanes project at the August board meeting.

**Tab 5 – District Financial Report**

Ms. Brooks reviewed all items as presented under this tab. Items of discussion are as follows:

- There will be no salary increase for employees, to mirror Orange County policy.
- Susan Godorov of Pointe Orlando offered their location as the holiday headquarters for the District.
- Board members agreed with the budget increase for the Holidays on I-Drive initiative.

**Action Item:** District staff to research options other than sod for replacement within the ROW areas from Kirkman Road to just north of Sand Lake Road and report findings to Advisory board.

**Action Item:** District to move forward with the Art on I-Drive initiative (present to ETC, paint bases, research electrical boxes).

**Action Item:** District staff to move forward with employing Ericka Cotton to continue the History of I-Drive video series.

**Other New Business**

Ms. Brooks noted that the next Advisory Board meeting is scheduled for August 24<sup>th</sup>.

Chairman Villaverde announced that Visit Orlando would be hosting a free concert of the Orlando Philharmonic at the Bob Carr on September 11<sup>th</sup>. Sponsorship is \$3,000 each.

**Public Comment**

No further comments from the public were noted.

Chairman Villaverde adjourned the meeting at 10:56 a.m.