
**INTERNATIONAL DRIVE
MASTER TRANSIT AND IMPROVEMENT DISTRICT**

**District Advisory Board Meeting
July 29, 2009
MINUTES**

The International Drive District Advisory Board Meeting was held on July 29, 2009, at the Downtown Orange County Complex, 9888 Universal Blvd., Orlando, FL. District Advisory Board members in attendance were Sibille Pritchard, Alan, Villaverde, & Richard Van Slyke. Also in attendance: Luann Brooks, Norah Azoulai, Zina Talsma & Lynn Havanec, IDMTID; Jean Wilson, Greenberg Traurig, PA; Nancy Brown, Ron Stucker, Raul Gonzalez, & Jeff Guy, O.S.C.O; James Taylor, Juan Viamontes, Ralph Correa & Cpt. Fallbush, OPD; Charlie Carns, Chip Springer & Kraige Jean, Mears Transportation Group; Lisa Snead, Gwen Wilson, Jessie Allen & Lex Veech, O.C.C.C.; Beth Kassab, Orlando Sentinel; Crissy Martin, E.T.C.; Carla Bell Johnson, Orange Co.; Catherine Ojeda, Redi Pedi Cab Co.; and Pam Waters, Ad Inns, Inc. *(This may be an incomplete list of attendees due to late arrivals or audience members that did not sign in.)*

These are edited minutes, as a verbatim transcript would be too voluminous. For future reference all meetings are taped. If anyone wishes to review the tapes, please call or write to:

Luann Brooks, Executive Director
International Drive Master Transit and Improvement District
7081 Grand National Drive, Suite 105
Orlando, FL 32819

Chairman Alan Villaverde called the meeting to order at 9:41 a.m.

Special Presentation – Luann Brooks made a special presentation to Sibille Pritchard on behalf of the District in recognition of her service both as an Advisory Board member and Chairperson.

Tab 1 – Approval of Minutes

Richard Van Slyke made a motion to approve the advisory board minutes for April 23, 2009. Sibille Pritchard seconded the motion. Motion carried, minutes were approved.

Tab 2 – Downtown Orange County Report

Lisa Snead with Downtown Orange County provided an update report on their current projects as noted under this tab as well as the handout provided. General discussion followed.

Tab 3 – Public Safety Program

Ms. Brooks reviewed all items as detailed under this tab. General discussion followed.

Captain Nancy Brown and Major Ron Stucker provided a verbal report regarding the current status and implementation schedule for the COPS grand initiative.

- The COPS program should be ready to hit the streets the first week of April 2010
- Each squad will include one sergeant corporal and three deputies
- Looking at afternoon and evening hours
- Concentration will be on the International Drive District
- Patrols being looked at: car, bike, Segways, foot patrols

- Applicants being reviewed
- According to the year-to-date stats for District V, robberies are down 31%, auto burglaries are up throughout Orange County

Tab 4 – District Financial Report

Ms. Brooks reviewed all items as detailed under this tab for discussion purposes only. Additional items of discussion are as follows:

- MSTU #1 –\$806 million has been earmarked for the Public Safety Program
- MSTU #1 – reduced office equipment & membership dues line items
- Deferring discussion of COLA adjustment to next Advisory Board meeting

Action Item: District staff to inquire about negotiating rates for the District audit.

Mr. Van Slyke made a motion at accept the proposed District budget as presented under this tab with the exception of salaries and auditor expenses. Ms. Pritchard seconded the motion. The budget was accepted.

Public Comment

Catherine Ojeda with Redi Pedi Cab noted the national coverage received by Entrepreneur.com.

Ms. Brooks distributed copies of the Southwest Bulletin and noted the article and ad promoting the International Drive Resort Area.

Action Item: District staff to provide a presentation on social networking at a future meeting.

Lex Veech with the O.C.C.C. noted that Lynx is dedicating \$9 million for shelters.

No further comments from the public were noted.

Chairman Villaverde adjourned the meeting at 10:39 a.m.