
**INTERNATIONAL DRIVE
MASTER TRANSIT AND IMPROVEMENT DISTRICT**

**District Advisory Board Meeting
October 7, 2010
MINUTES**

The International Drive District Advisory Board Meeting was held October 7, 2010, at the Peabody Orlando, 9801 International Drive, Orlando, FL. District Advisory Board members in attendance were Sibille Pritchard, Alan Villaverde and Richard Van Slyke. Also in attendance: Luann Brooks, Zina Talsma & Lynn Havanec, IDMTID; Jean Wilson, Greenberg Traurig, PA; Nancy Brown, O.S.C.O; Ralph Correa, OPD; Lisa Snead & Lex Veech, O.C.C.C.; Crissy Martin, E.T.C.; Kelly Smith, I-Drive Property Owner; Christina Kefauver, City of Orlando and Carla Bell Johnson, Orange County. *(This may be an incomplete list of attendees due to late arrivals or audience members that did not sign in.)*

These are edited minutes, as a verbatim transcript would be too voluminous. For future reference all meetings are taped. If anyone wishes to review the tapes, please call or write to:

Luann Brooks, Executive Director
International Drive Master Transit and Improvement District
7081 Grand National Drive, Suite 105
Orlando, FL 32819

Chairman Alan Villaverde called the meeting to order at 10:00 a.m.

ETC of Central Florida Presentation: High Speed Rail Ridership Survey

Ms. Crissy Martin with the ETC of Central Florida provided a verbal presentation. Items of discussion are as follows:

- ETC is requesting the District to survey riders of the I-Ride Trolley Service.
- Format of survey needs to be determined.
- The ETC intends to:
 1. Approach each entity
 2. Decide on questions & methodology
 3. Have the surveys run independently
 4. ETC to fund & compile results via a clearing house
- The Department of Transportation's deadline keeps getting pushed back
- Orange County Convention Center & the District are both open to Sunshine Law
- Many questions to be addressed: Budget? Out to bid? Time involved?
- ETC to provide a list of companies to choose from for survey.

Richard Van Slyke made a motion to allow the District staff to work with the survey company of record in order to complete a survey with the I-Ride Trolley passengers. Cost not to exceed \$25,000. Ms. Pritchard seconded the motion. Motion was approved.

Other New Business

No new business.

Public Comment

No further comments from the public were noted.

Chairman Crotty adjourned the meeting at 10:36 a.m.