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FOR IMMEDIATE RELEASE

2007 Florida Restaurant and Lodging Show

The 2007 Florida Restaurant and Lodging Show comes to Orlando on the weekend of September 7th through 8th at the Orange County Convention Center. This premier event for the food service and lodging industries will be held in Hall B of the West Building and an expected 23,000 professionals are expected to be on hand. Registration for the 2007 Florida Restaurant and Lodging Show is open to industry professionals only and registration is required by August 3.

Several highlights of the 2007 Florida Restaurant and Lodging Show promise to make it a worthwhile event for all members of the food services and lodging industries. Nation's Restaurant News will be sponsoring the New Product Gallery, where restaurateurs and property managers can see the latest technology and products for their businesses in action.

Pizza Marketing Quarterly, the publisher's of Pizza Magazine and the pizzeria industry's authority on promotion and marketing, will be presenting the Orlando Pizza Show. PMQ's Orlando Pizza Show will showcase products and services that any pizza industry attendee will be interested in seeing. As well, the Pizza Team Trials Competition will be held where dough spinning pizza experts will compete for a place on the U.S. Pizza Team. The U.S. Pizza Team competes in the World Pizza Championships in Salsomaggiore, Italy each year.

The 2007 Florida Restaurant and Lodging Show continues the culinary competitive events with world class competitions including the American Culinary Federation Florida State Championship Team Skill Competition, the 8th Annual Culinary Super Challenge Team Competition, the Land O' Lakes Signature Recipe Hot Food Competition, the IOWA Pork Board Taste of Elegance Signature Recipe Competition, and The Florida Pastry Challenge sponsored by the Culinary Source and the Ultimate Barista Challenge. With such a great lineup of so many intense competitions, event attendees will be busy trying to catch all the excitement the Florida Restaurant and Lodging Show will have to offer.

Outside of the kitchens and showrooms, attendees to the 2007 Florida Restaurant and Lodging Show have even more to do. Champions Gate Golf Course will host the Golf 2007 FRLA Celebrity Tournament. Teams include Pizzeria Uno, Darden Restaurants,

Walt Disney World, Ale House Restaurants, LTP Management, Outback Steakhouse and many more. On September 7th the Hard Rock Live at Universal Studio's CityWalk will be the location of the 2007 FRLA Show Gala and Southern Wine & Spirits Party. This event features networking, cocktails and award presentations to notable industry recipients.

The International Drive area is the perfect setting for the 2007 Florida Restaurant and Lodging Show. As Orlando's top area for both great dining experiences and world class lodging, event attendees can be surrounded by the best their industry has to offer. But beyond great restaurants and convenient comfortable accommodations, International Drive has a wealth of entertainment options day and night. There is something for everyone to enjoy which makes the whole experience that much better. To find great deals on local area dining, lodging and attractions, visit our <a href="https://doi.org/10.1001/journal.org/10.1001/j