# INTERNATIONAL DRIVE MASTER TRANSIT AND IMPROVEMENT DISTRICT

# District Governing Board Meeting September 24, 2014 MINUTES

The International Drive District Governing Board Meeting was held September 24, 2014, at the Orange County Administration Building, 201 S. Rosalind Ave., First Floor Meeting Room, Orlando, FL. District Governing Board members in attendance were Mayor Jacobs, Commissioner Ings and Commissioner Moore-Russell. District Advisory Board members in attendance were Sibille Pritchard, Susan Godorov, and Doug Gehret. Also in attendance: Luann Brooks, Lynn Havanec, Norah Azoulai, Denise Daugherty, Susan D'Elia & Zina Talsma, IDMTID; Jean Wilson, Greenberg Traurig, PA; Sandy Litvany & Pam Waters, Ad Inns, Inc.; Carla Bell-Johnson, Orange County; Kraige Jean, Mears Transportation; and J. Lundy, O.P.D. (This may be an incomplete list of attendees due to late arrivals or audience members that did not sign in.)

These are edited minutes, as a verbatim transcript would be too voluminous. For future reference all meetings are taped. If anyone wishes to review the tapes, please call or write to:

Luann Brooks, Executive Director International Drive Master Transit and Improvement District 7081 Grand National Drive, Suite 105 Orlando, FL 32819

The Honorable Teresa Jacobs called the meeting to order at 2:03 p.m.

Public Comment - No public comments.

#### **Tab 1 –** Approval of Minutes

Commissioner Tiffany Russell made a motion to approve the governing board minutes for September 27, 2013. Commissioner Samuel Ings seconded the motion. Motion carried, minutes were approved.

#### Tab 2 - Public Safety Best Practices Research

Luann Brooks provided a full presentation of all items under this tab. General discussion followed.

**Action Item**: Mayor Jacobs requested that the District staff compile numbers for this research per visitor.

**Action Item**: Mayor Jacobs noted that the public safety numbers need to be updated and in more detail than presented.

#### Tab 3 - District Partners Guide

Ms. Brooks provided a full presentation of all items under this tab. General discussion followed.

<u>Action Item</u>: Commissioner Russell inquired of Susan Godorov (a current board member of Visit Orlando) whether the District Partners Guide could be provided to Visit Orlando as a leave behind piece.

## **Tab 4 –** <u>District Development Update</u>

Ms. Brooks provided a full presentation of all items under this tab. General discussion followed.

## **Tab 5 –** District Financial Report

Sibille Pritchard and Ms. Brooks reviewed all items under this tab. General discussion followed.

Commissioner Russell made a motion to approve the District's 2014-2015 fiscal year budget, as presented under this tab. Commissioner Ings seconded the motion. Motion carried and the budget was approved.

## Other New Business

Ms. Brooks reviewed the new International Drive Resort Area Official Visitors Guide.

Mayor Jacobs, Commissioner Ings, and Ms. Pritchard made a special presentation to Commissioner Russell on this, her last District Governing Board meeting.

Mayor Jacobs adjourned the meeting at 2:43 p.m.