Proposed Pedicab Ordinance

September 29, 2017
OCCC established permit process (2009)

- Provide standards for pedicab operation
- On Convention Center property
- Improve guest experience
Background

- I-Drive Area Stakeholder Concerns
  - Operational
  - Safety

- Why we need an ordinance
  - Limited to OCCC Property
  - Safety Concerns
  - Overcrowding
  - Enforcement
- Internal/External Stakeholder Discussions

- County Attorney’s Office
- Convention Center
- OC Sheriff’s Office
- Public Works
- Code Enforcement
- Planning

- I-Drive Business Improvement District
- I-Drive Resort Area Chamber of Commerce
- ETC of Central Florida
- Plaza International
Background

- October 12, 2015: Stakeholder Discussion
- April 25, 2016: Public ETC Meeting
- May 23, 2016: ETC Stakeholder Meeting
- May 25, 2016: I-Drive Business Improvement District
- August 23, 2016: BCC Work Session
- 2016: I-Drive Chamber of Commerce Meeting
Background

- October 2016
  - Provided draft ordinance to all OCCC pedicab owners
  - E-mail responses
  - One-on-one meetings

- Community Meeting – November 14, 2016
  - Invited all OCCC pedicab owners
  - Posted notice on website
  - Provided for in depth review
- February 21, 2017: BCC Work Session
- June 29, 2017: I-Drive Business Improvement District
- July 2017: Received Approval from OCSO legal
- August 30, 2017: Received Approval from District Board
- August 31, 2017: I-Drive Chamber of Commerce meeting
Key Ordinance Provisions

- Defines a Pedicab
  - A non-motorized vehicle for hire
  - Prohibits use of driver assist

- Defines “Program Administrator”
  - I-Drive Business Improvement District

- Sets district boundaries
Key Ordinance Provisions

- Permit must be visible
- Requires liability insurance policy
- Requires all fares be displayed
- Must meet size & body type restrictions
- Must have all required safety equipment
- Company name must be displayed
Key Ordinance Provisions

- Must be 18 years of age or older
- Requires a valid FL driver’s license
- Consent to background check
  - Affidavit stating any convictions
  - Federal and National Database Search
- Must adhere to driver code of conduct
- Required safety and dress requirements
<table>
<thead>
<tr>
<th>Code Provision</th>
<th>Description of Violation</th>
<th>Civil Penalty</th>
</tr>
</thead>
<tbody>
<tr>
<td>33-285(1)</td>
<td>Operation of non-motorized vehicle-for-hire without decal</td>
<td>$125.00</td>
</tr>
<tr>
<td>33-285(2)</td>
<td>Improper display of decal on non-motorized vehicle-for-hire</td>
<td>$125.00</td>
</tr>
<tr>
<td>33-286</td>
<td>Failure to maintain proper insurance</td>
<td>$125.00</td>
</tr>
<tr>
<td>33-287</td>
<td>Failure to properly display rates</td>
<td>$62.50</td>
</tr>
<tr>
<td>33-288</td>
<td>Failure to maintain proper vehicle safety and equipment standards</td>
<td>$250.00</td>
</tr>
<tr>
<td>33-289</td>
<td>Operation of non-motorized vehicle-for-hire without a driver’s permit</td>
<td>$125.00</td>
</tr>
<tr>
<td>33-291(2)</td>
<td>Improper display of driver’s permit</td>
<td>$62.50</td>
</tr>
<tr>
<td>33-293</td>
<td>Engaging in prohibited conduct</td>
<td>$125.00</td>
</tr>
</tbody>
</table>
Pedicab Engagement

- Draft Ordinance Modifications
  - Reduction in age requirement (21 to 18)
  - Reduced vehicle regulations to nighttime only
  - Modified vehicle capacity requirement
  - Reviewed insurance requirements
  - Added Fine Structure
Pedicab Engagement

- Driver Assist
  - Increases speed of bicycle
  - Increase stop time
  - Dangerous on sidewalks

- Issuance of Violations
  - Must be issued to driver
Pedicab Engagement

- Trailers vs One Piece
  - Multiple core materials
  - Challenges with Inspection Process
  - Driver not connected to riders

- Permit Cap
  - Sets number of pedicabs approved
  - Competitive permitting
  - One company buying out permits
<table>
<thead>
<tr>
<th>Date</th>
<th>Step Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sept 2017</td>
<td>Advisory Board Approval</td>
</tr>
<tr>
<td>Oct 17, 2017</td>
<td>BCC Public Hearing &amp; Approval</td>
</tr>
<tr>
<td>Nov 2017</td>
<td>Define Process &amp; Approve Fees</td>
</tr>
<tr>
<td>Dec 2017</td>
<td>Accept applications</td>
</tr>
<tr>
<td>Jan 2018</td>
<td>Program Live</td>
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</table>
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Orange County Convention Center

September 29, 2017