

# I-Drive Signage and Wayfinding Master Plan

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## Wayfinding Schematic Design Options

November 13, 2019

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**COMMUNITY  
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A GAI Consultants, Inc. Service Group

- 1 Research + Observations**
- 2 Planning + Analysis**
- 3 Strategic Recommendations**
- 4 Schematic Design**
- 5 Detailed Design**

# Design Considerations

## Sign Examples



PMS 7577C

**Convention Center #1  
Orange**



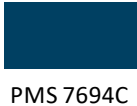
PMS 116C

**Retail and Hospitality #2  
Yellow**



PMS 193C

**Entertainment # 3  
Red**



PMS 7694C

**SeaWorld # 4  
Brand Blue**



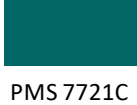
PMS 368C

**Destination Parkway # 5  
Light Green**



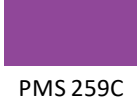
PMS 299C

**Universal Boulevard # 6  
Light Blue**



PMS 7721C

**Rosen & Shingle Creek # 7  
Darker Green**



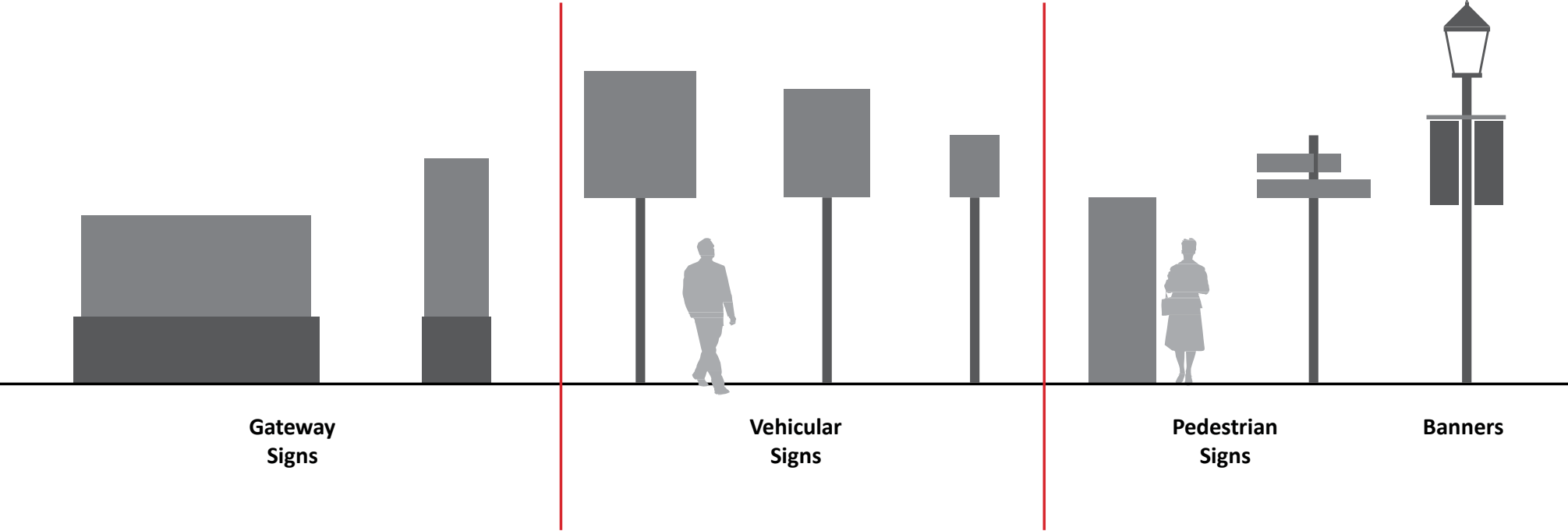
PMS 259C

**Universal # 8  
Purple**

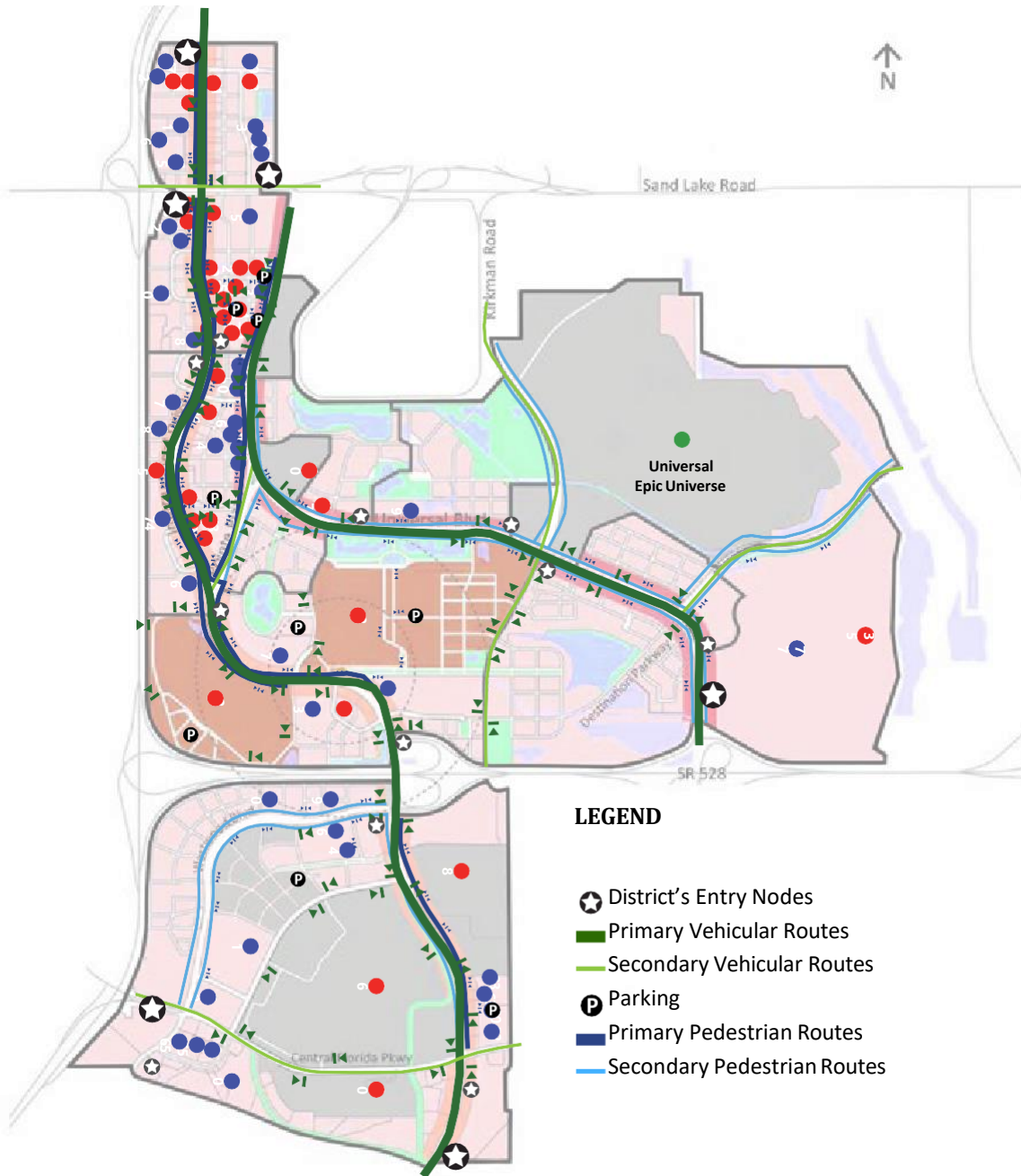
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# Schematic Design Phase

# Recommended Sign Palette




# Wayfinding Logic

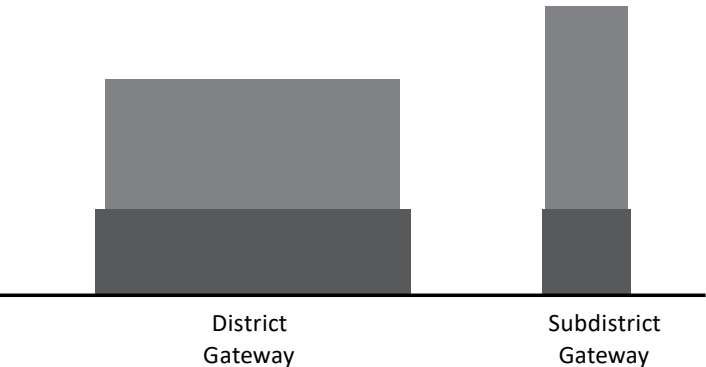


**Overlapping all network of movement, destinations and parking locations to obtain a preliminary location plan.**

# Gateways Locations

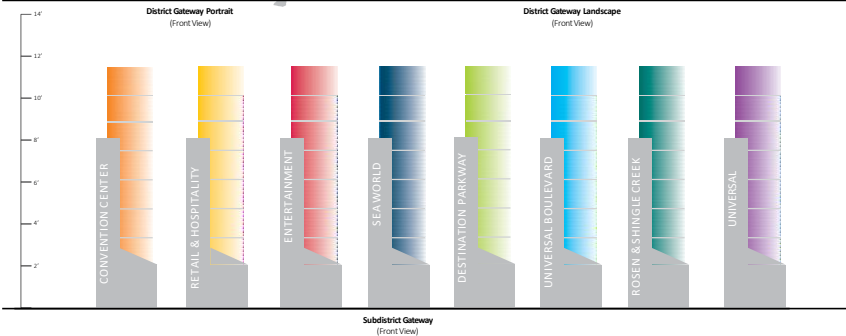
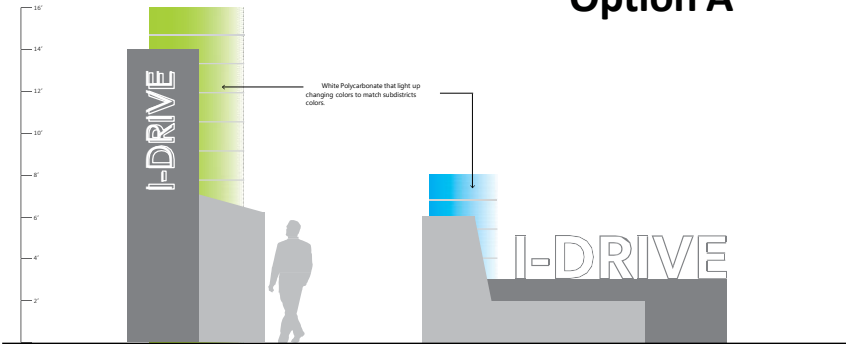


-  District Gateways
-  Subdistrict Gateways

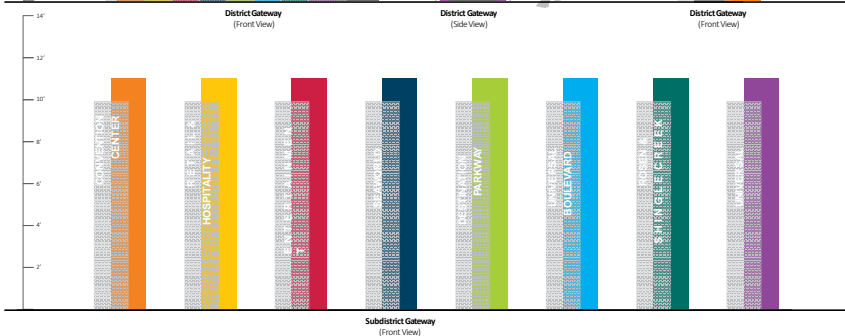


# Gateway Designs

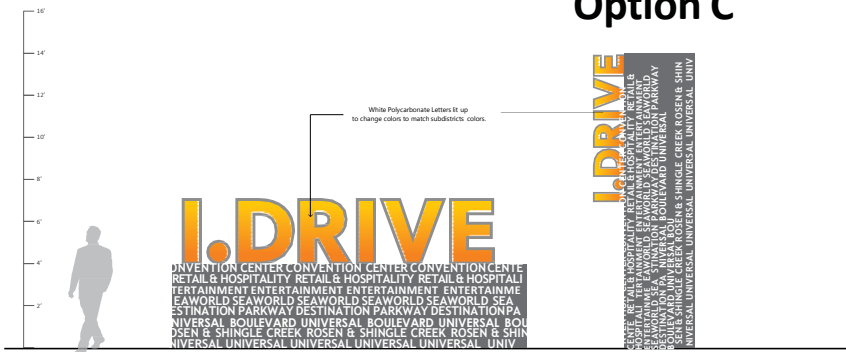
## Option A



## Option B

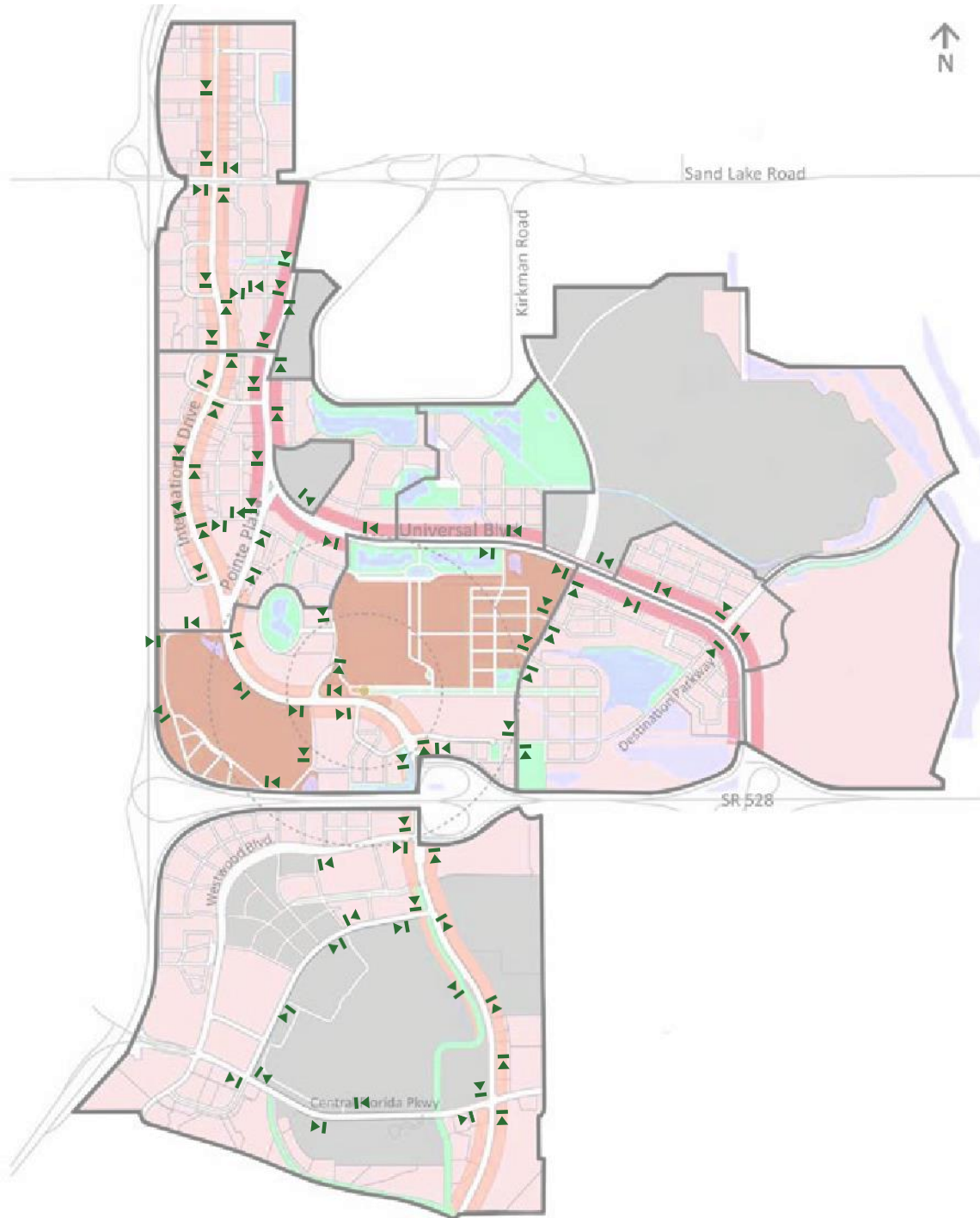


## Option C

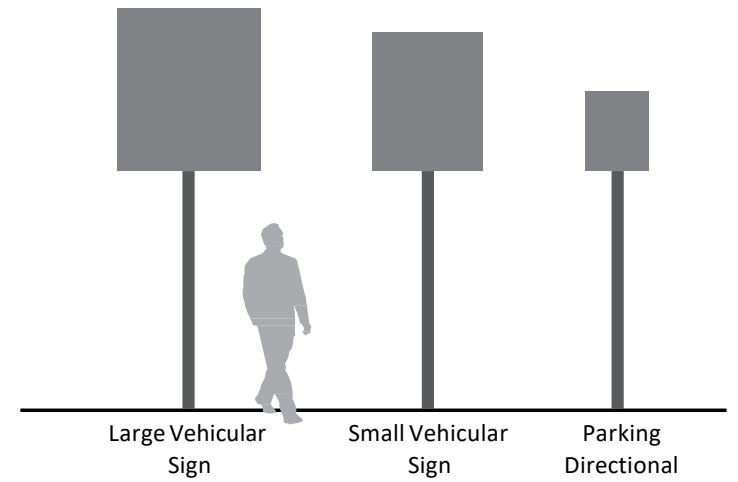




# Vehicular Locations

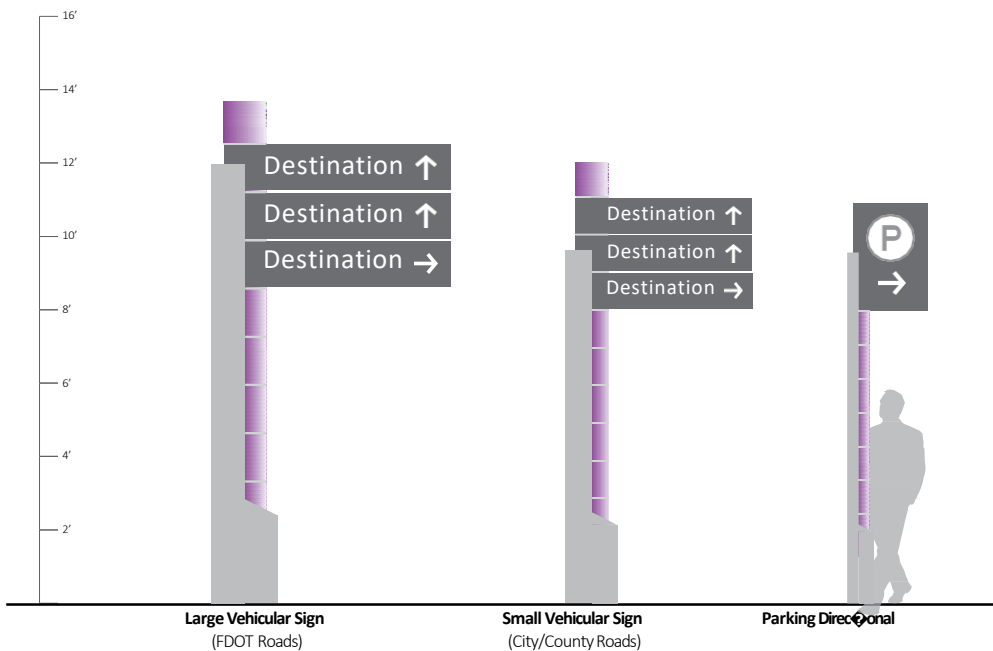


 Vehicular Sign

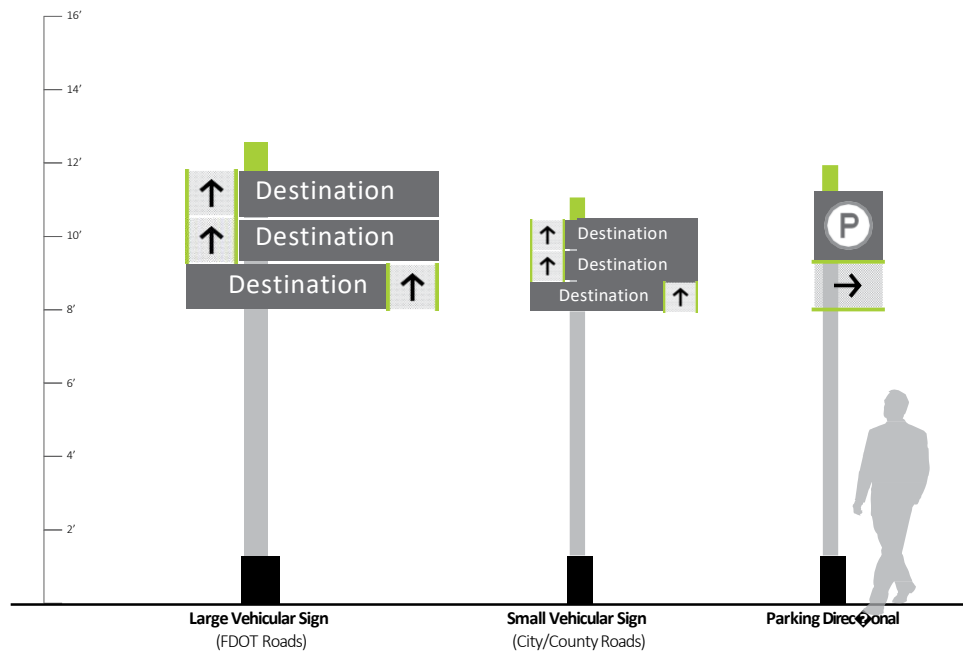


# Vehicular Sign Design

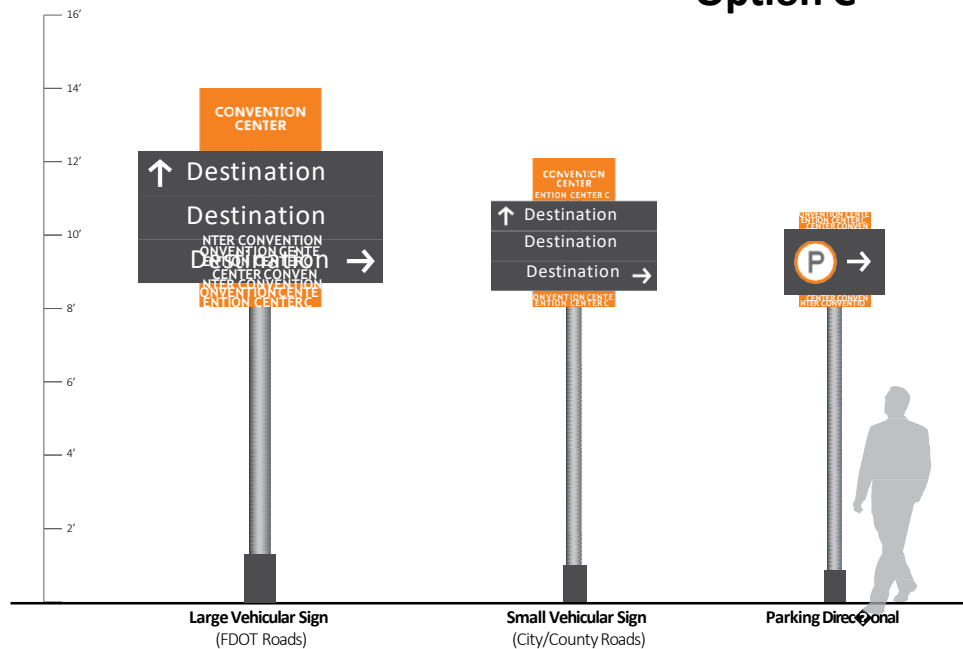
## Option A



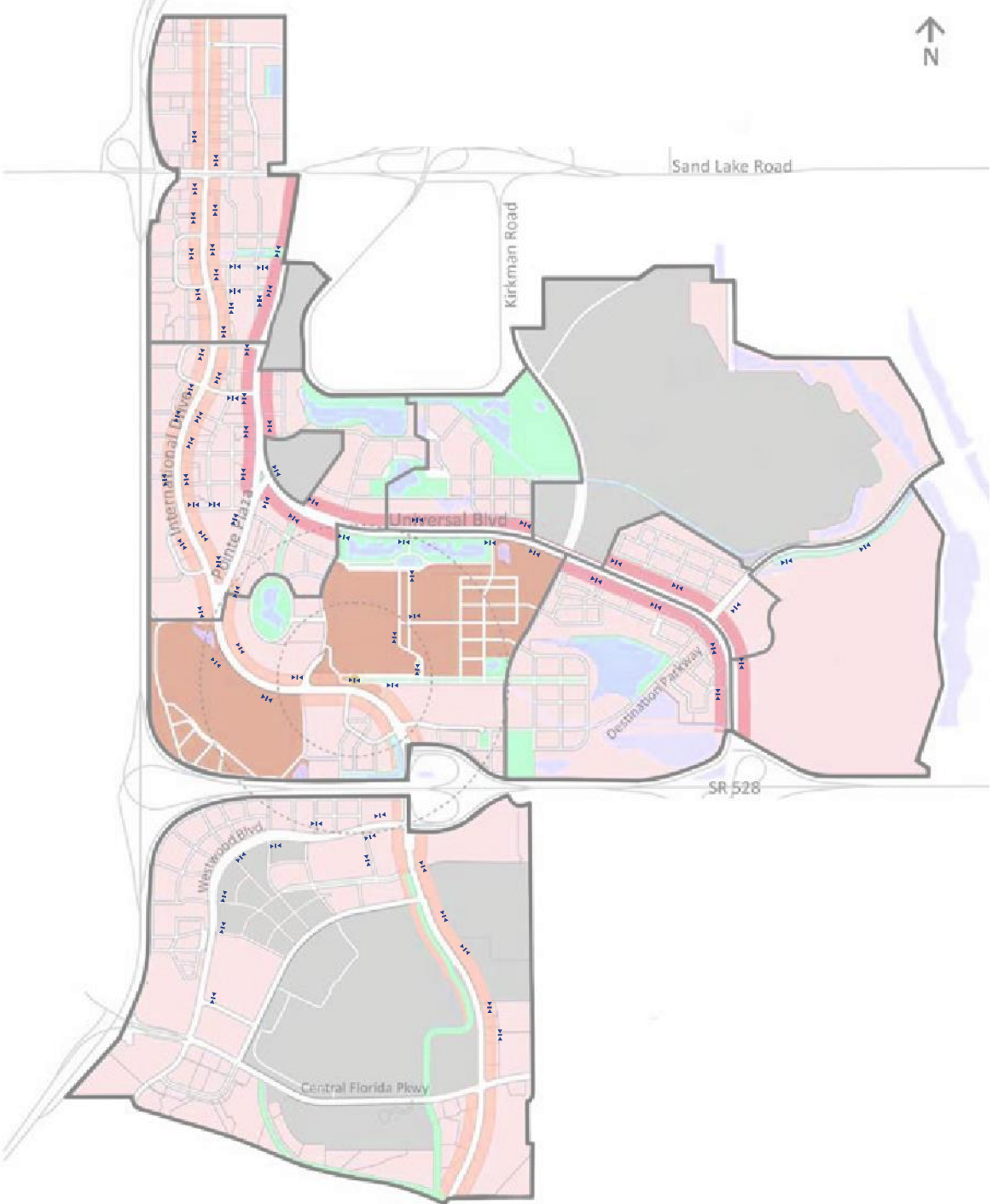
## Option B



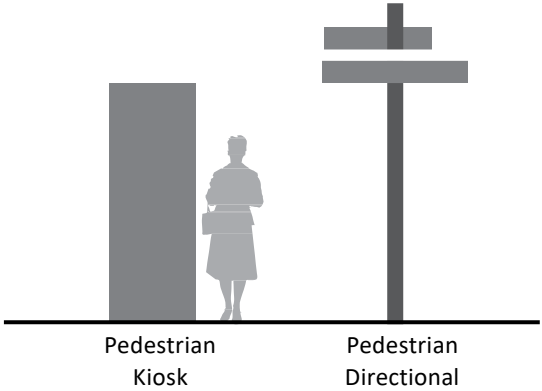
## Option C



# Pedestrian Locations

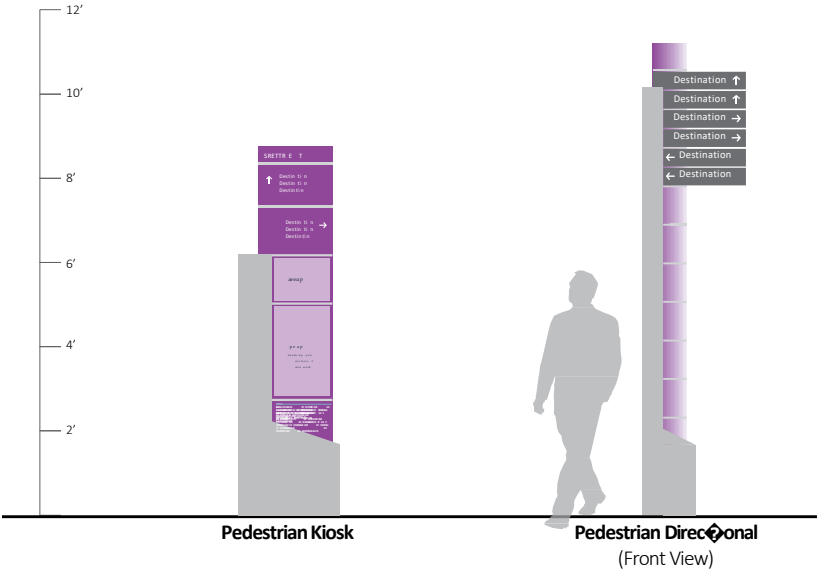


## ▶◀ Pedestrian Sign

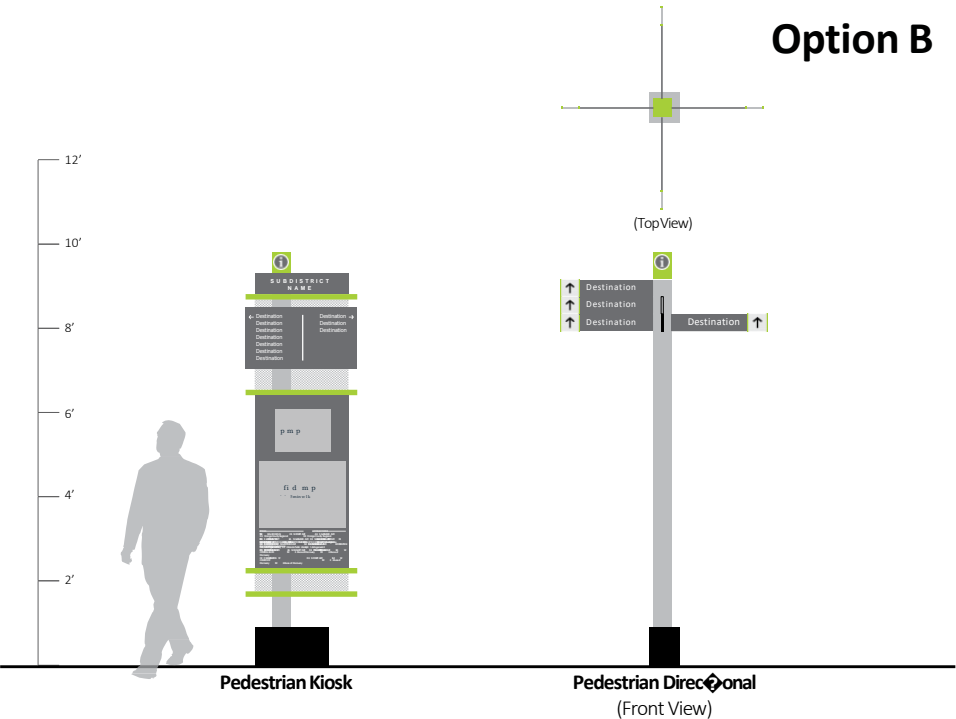


# Pedestrian Sign Design

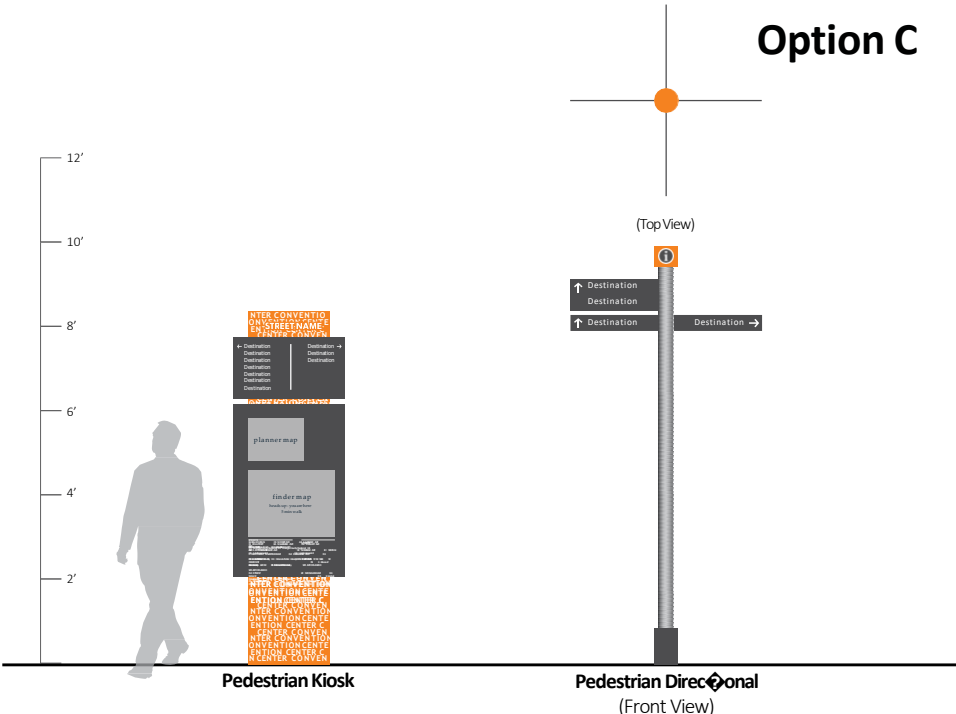
## Option A



## Option B



## Option C





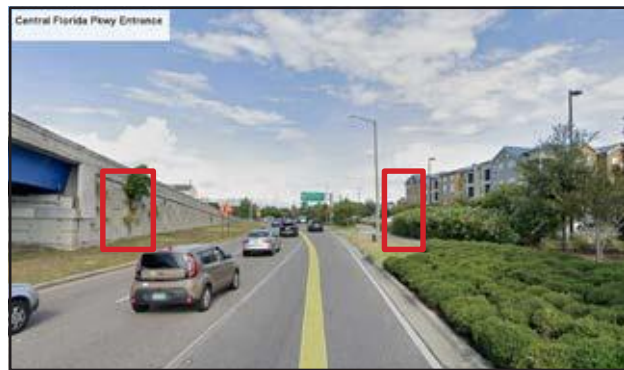
**5' Right-away between road and sidewalk**



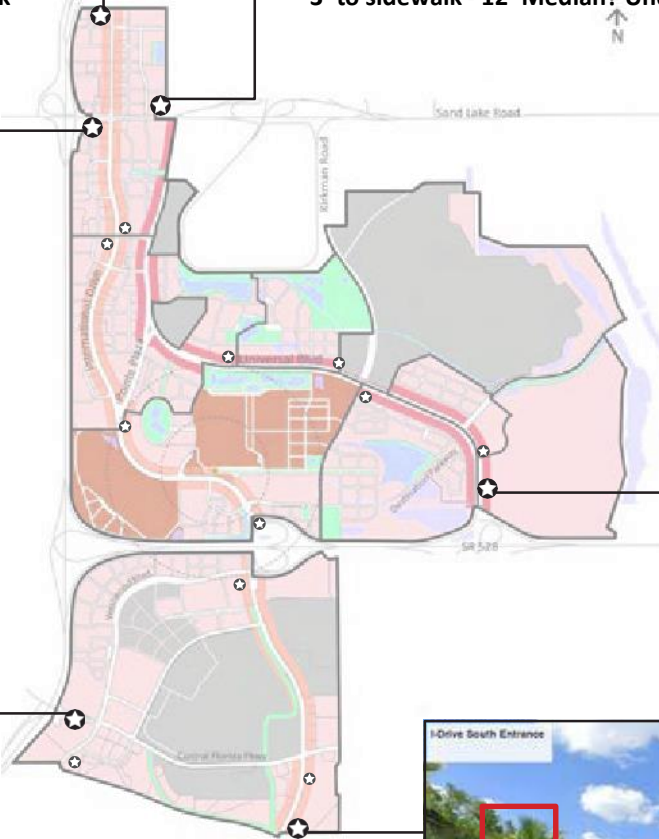
**3' to sidewalk - 12' Median? Under construction**



**3' to sidewalk - 20' median**



**9' on right - 18' on left side**



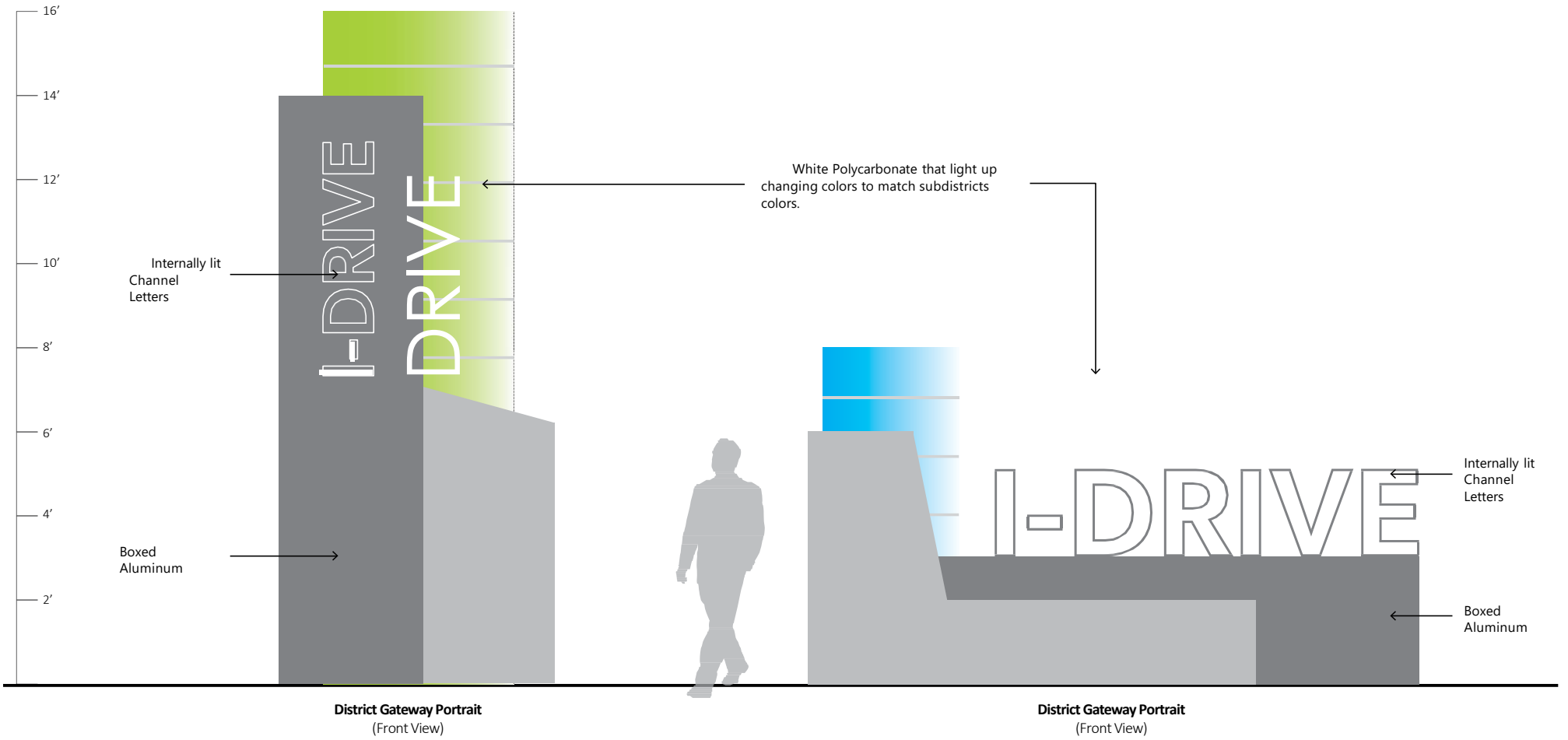
**15' right-away - 22' median**

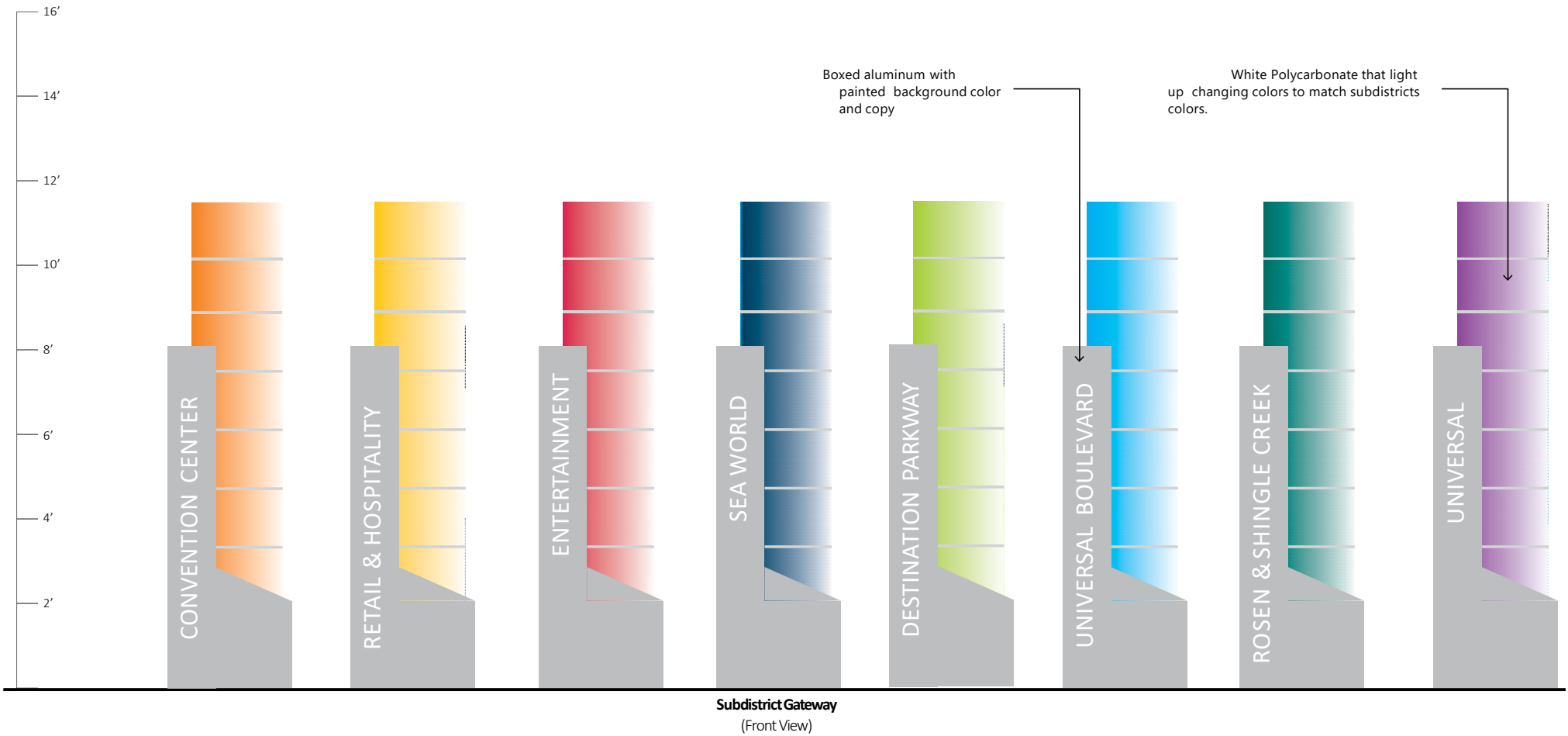


**6.5' between sidewalk - 18' median**

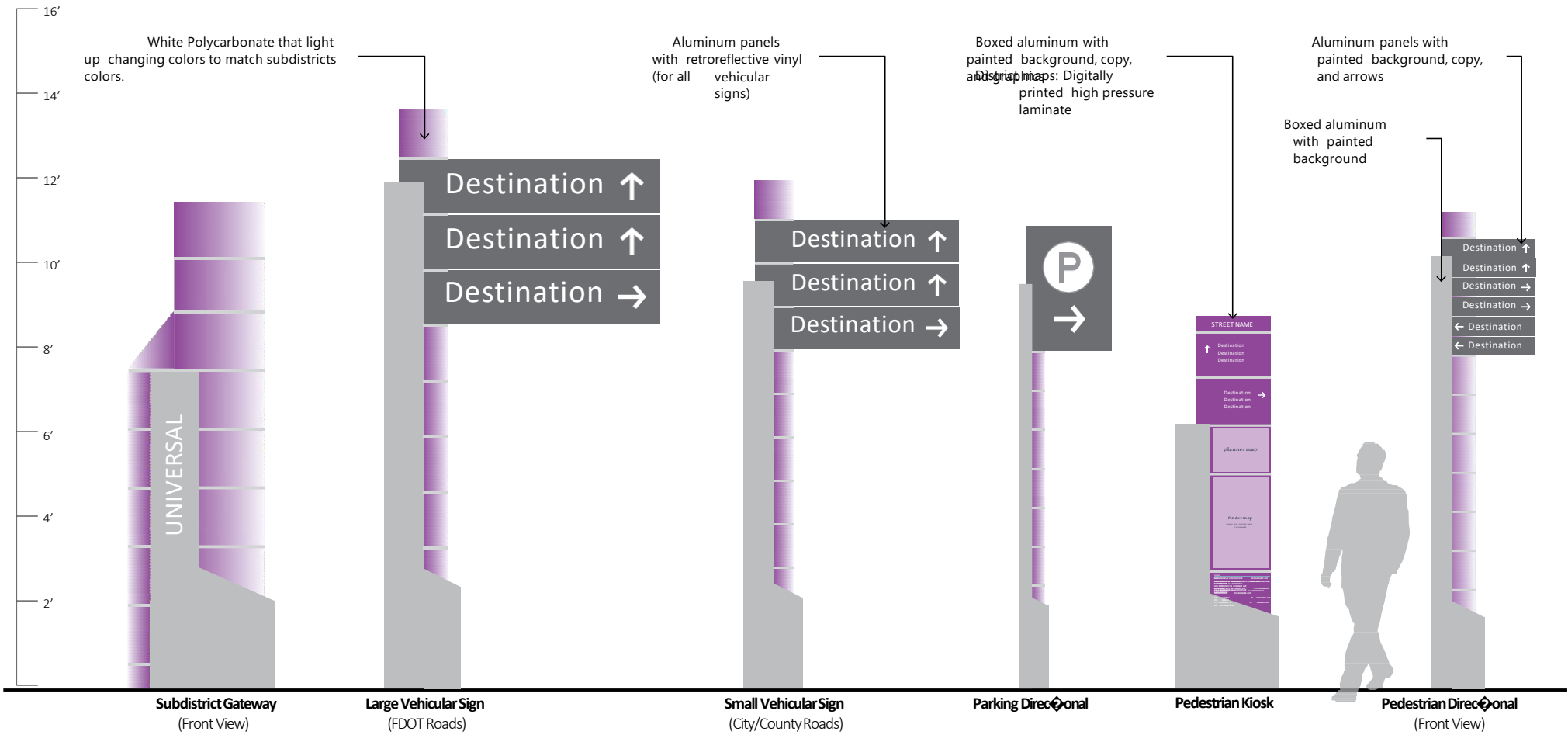
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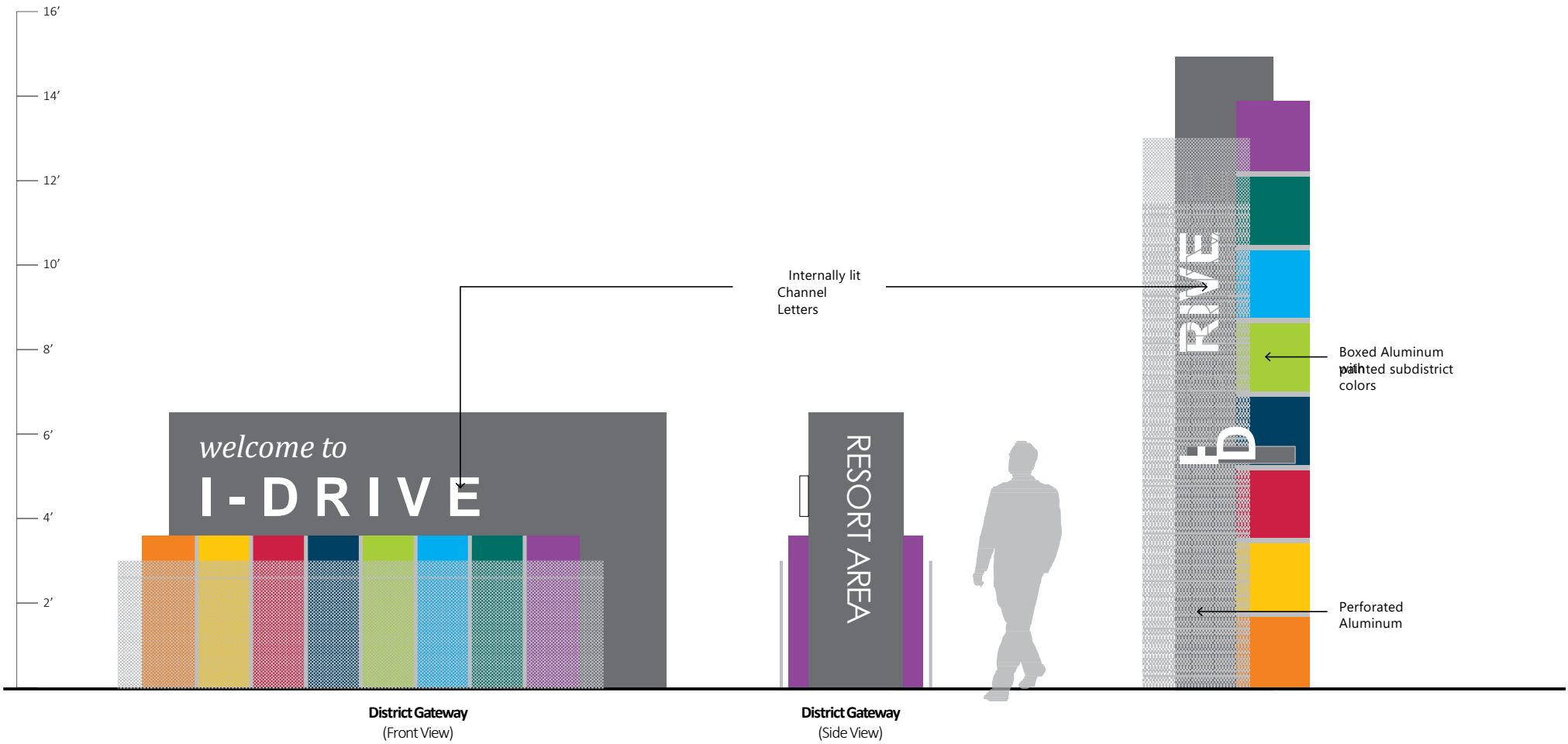
# Schematic Design Options

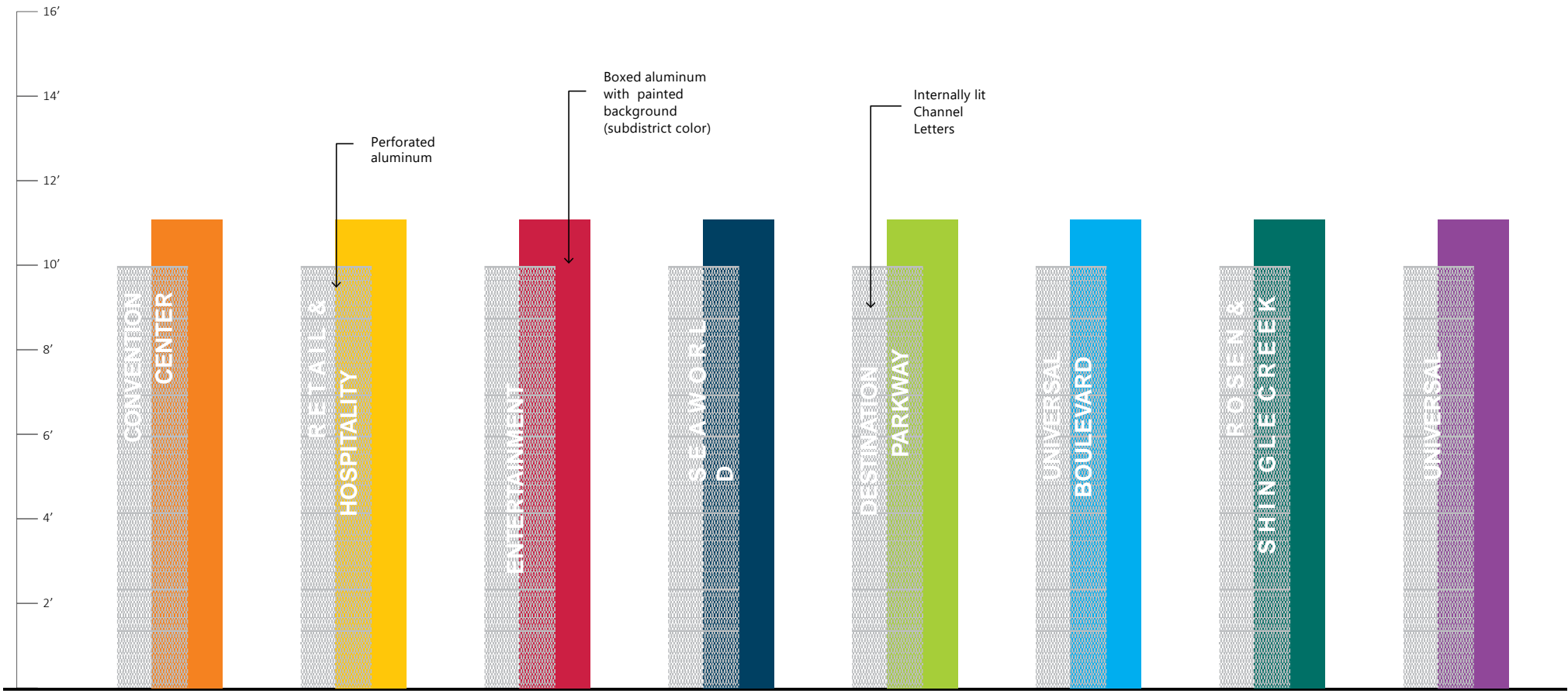




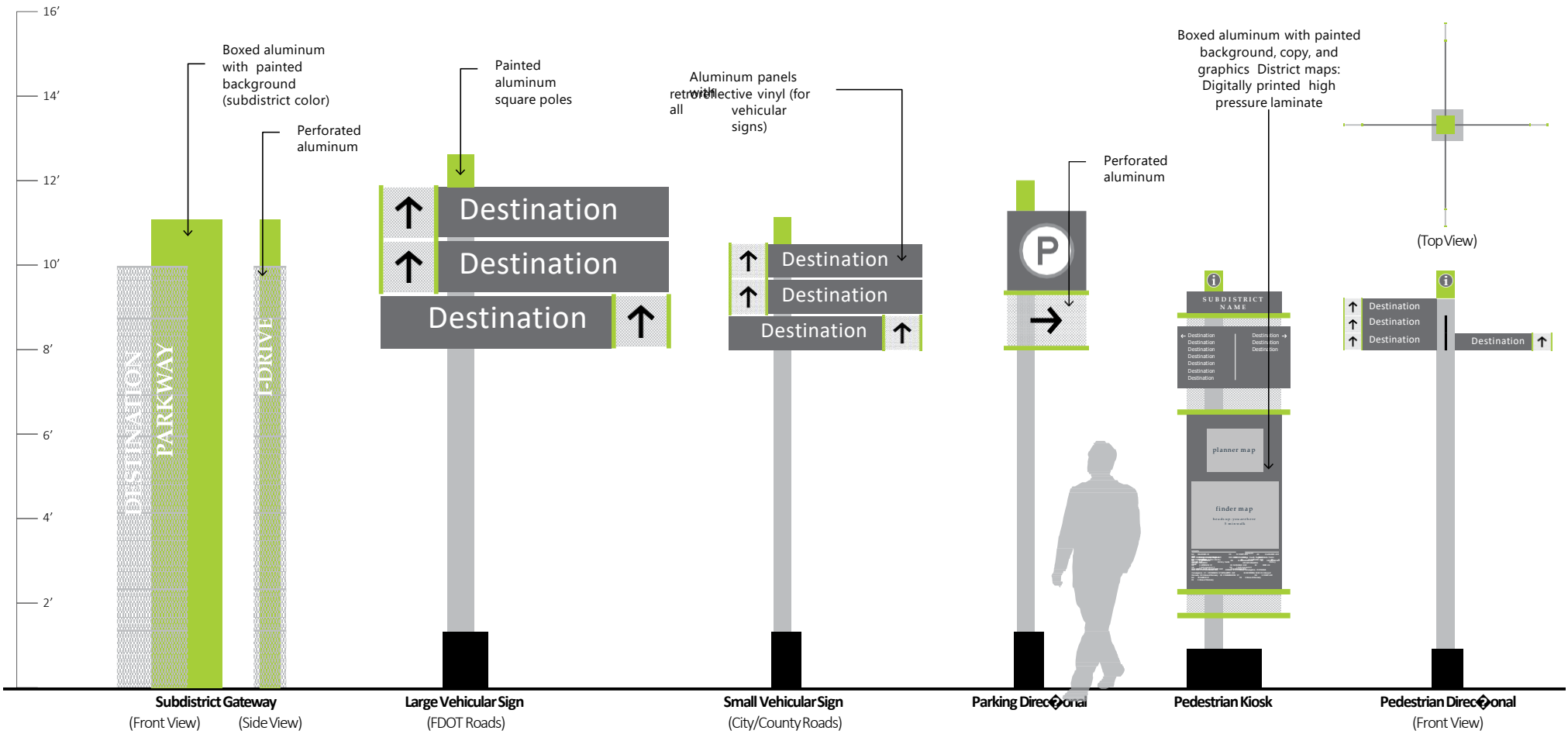


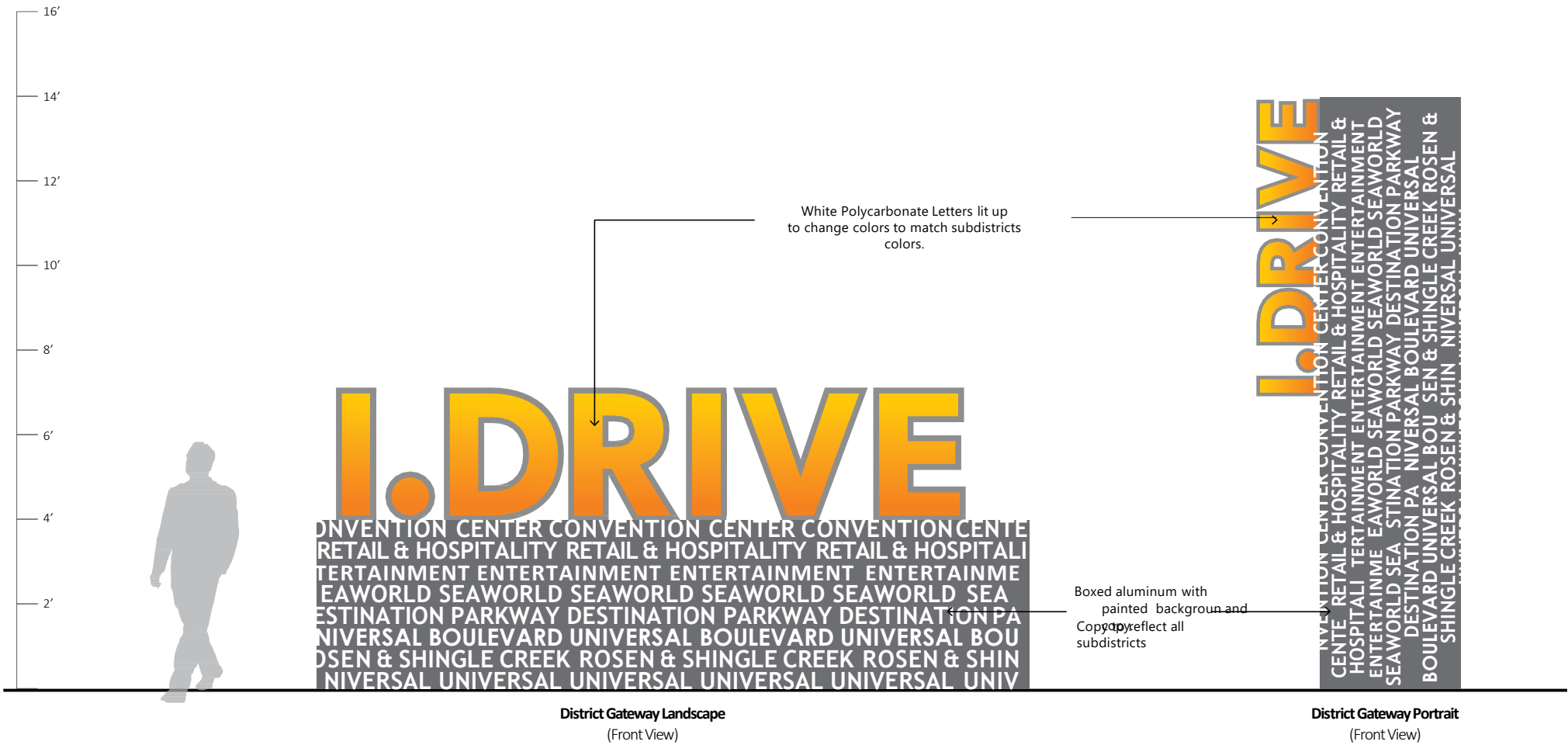




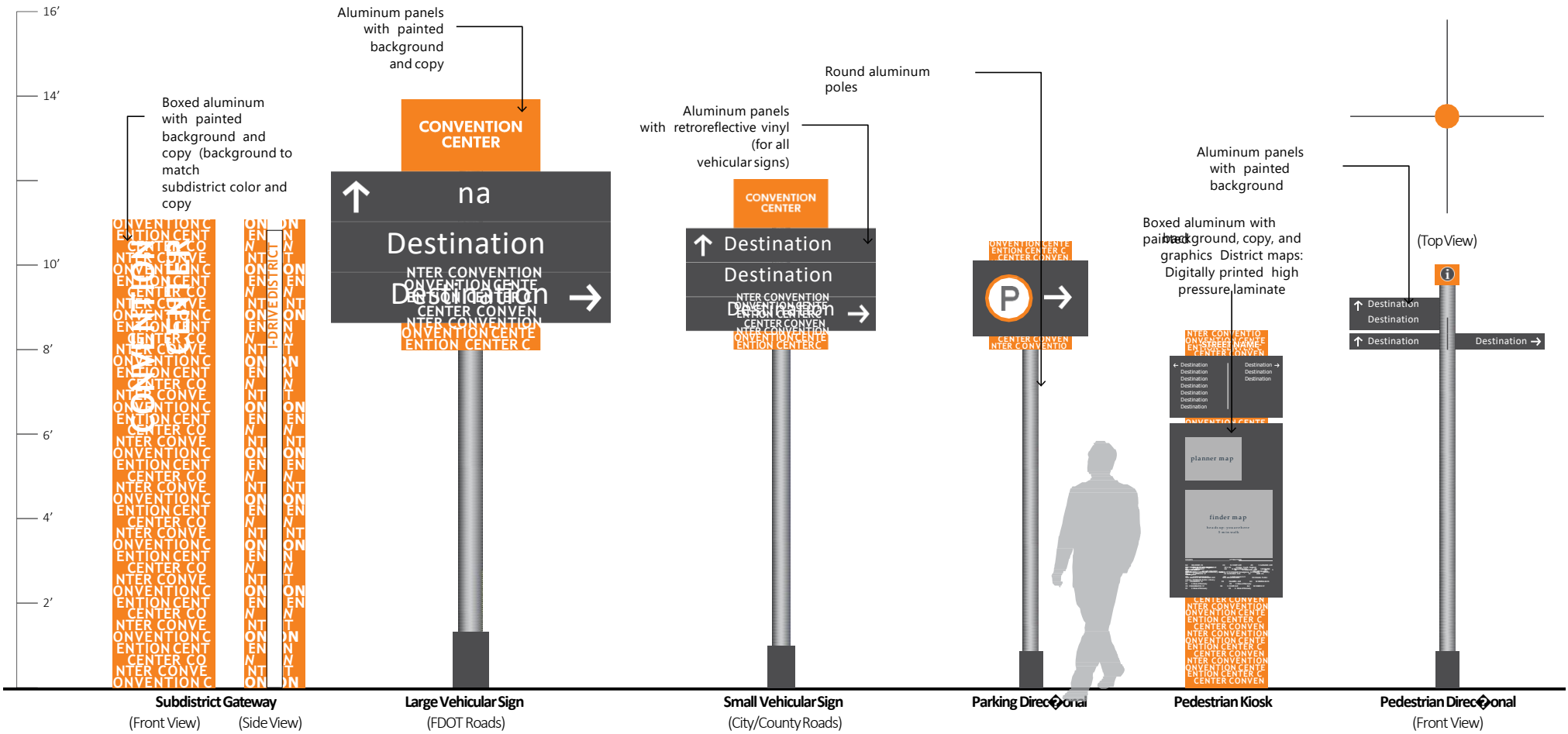


Subdistrict Gateways  
(Front View)









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