Orange County Convention Center

Pedicab Ordinance

June 29, 2017
- Background
- Key Ordinance Provisions
- Pedicab Owner/Operator Engagement
- Outstanding Issues
- Next Steps
Presentation Outline

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OCCC established permit process (2009)

- Provide standards for pedicab operation
- On Convention Center property
- Improve guest experience
Background

- I-Drive Area Stakeholder Concerns
  - Operational
  - Safety

- Why we need an ordinance
  - Limited to OCCC Property
  - Safety Concerns
  - Overcrowding
  - Enforcement
**Internal/External Stakeholder Discussions**

- County Attorney’s Office
- Convention Center
- OC Sheriff’s Office
- Public Works
- Code Enforcement
- Planning
- I-Drive Business Improvement District
- I-Drive Resort Area Chamber of Commerce
- ETC of Central Florida
- Plaza International
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Key Ordinance Provisions

- Defines a Pedicab
  - A non-motorized vehicle for hire
  - Prohibits use of driver assist

- Defines “Program Administrator”
  - I-Drive Business Improvement District

- Sets district boundaries
Key Ordinance Provisions

Vehicle Regulations

- Permit must be visible
- Requires liability insurance policy
- Requires all fares be displayed
- Must meet size & body type restrictions
- Must have all required safety equipment
- Company name must be displayed
Key Ordinance Provisions

Driver Regulations

- Must be 18 years of age or older
- Requires a valid FL driver’s license
- Consent to background check
  - Affidavit stating any convictions
  - Federal and National Database Search
- Must adhere to driver code of conduct
- Required safety and dress requirements
Key Ordinance Provisions

- Enforcing Agencies
  - Orange County Sheriff’s Office
  - Program Administrator

- Notice of Citation
  - Description of Violation
  - Right to hearing within 60 days
  - Includes a fine
  - May result of suspension of permit
Key Ordinance Provisions

- Fine structure
  - Fine issued to driver
  - Fine set by section of ordinance
  - Increases with severity

- Repeat/Severe Offenses
  - Vehicle Impound
  - Arrest
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October 2016

- Provided draft ordinance to all OCCC pedicab owners
- E-mail responses
- One-on-one meetings

Community Meeting – Nov. 14th

- Invited all OCCC pedicab owners
- Posted notice on website
- Provided for in depth review
Pedicab Engagement

- Draft Ordinance Modifications
  - Reduction in age requirement (21 to 18)
  - Reduced vehicle regulations to nighttime only
  - Modified vehicle capacity requirement
  - Reviewed insurance requirements
  - Added Fine Structure
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Outstanding Issues

- **Permit Cap**
  - Sets number of pedicabs approved
  - Competitive permitting
  - One company buying out permits

- **Driver Assist**
  - Increases speed of bicycle
  - Increase stop time
  - Dangerous on sidewalks
Outstanding Issues

- Trailers vs One Piece
  - Multiple core materials
  - Challenges with Inspection Process
  - Driver not connected to riders

- FL Driver’s License Requirement
  - Operators familiar with FL driving laws
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Next Steps

- June 2017  District Advisory Board Review Meeting
- July 2017  OCSO Ordinance Approval
- July 2017  District Advisory Board approval
- Sept 2017  District Governing Board Approval
- Oct 2017  BCC Approval
- Nov 2017  Hire staff
- Dec 2017  Accept applications
- Jan 2018  Program Live