

I-RIDE Trolley

Interior Graphic Display Advertising

Non-District Partner Rates



The I-RIDE Trolleys now offer additional advertising opportunities with high profile interior graphic display areas.



Side Displays

Spotlight your business on the walls that line the aisle of the I-RIDE Trolley.

Six available per trolley.
Size: 33" x 12" tall

Rate: **\$155 NET** per month/
per Sign

Plus \$75 one time production
and installation fee per one sign.*



Back Wall Displays Horizontal or Vertical

Located in the rear of each I-RIDE Trolley at eye level with boarding passengers.

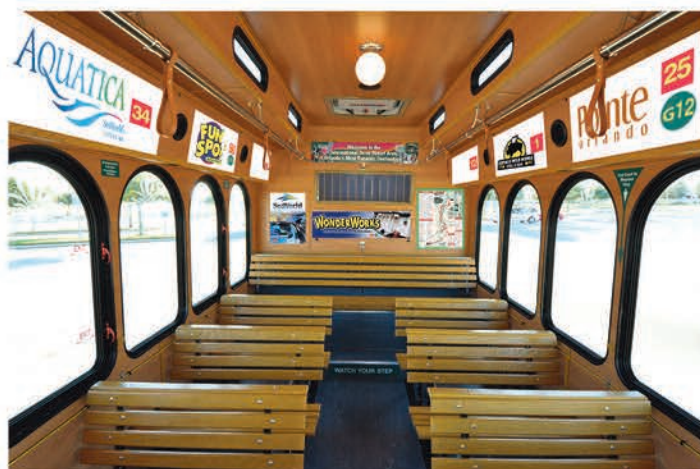
Only two available per trolley.

Horizontal Size:
45" wide x 12" tall

Vertical Size:
17" wide x 23.5" tall

Rate: **\$245 NET** per month/
per display

Plus \$100 one
time production
and installation
fee per sign.*



Production Requirements:

Artwork Due: Two weeks prior to posting.

Design Software: Please choose program(s) that are intended for single page design, such as Illustrator and Photoshop. Multi-page layout programs, such as Quark, are inappropriate.

Resolution: The minimum input resolution for our printer is 100 dpi @ 100%. Keep in mind that if you are working at quarter scale, you will need to increase the resolution of your linked files to 400 dpi.

Linked Files: Be sure to link your image files – do not embed them. Embedded FPO's are OK.

File Formats: Linked files should be provided as .tif or .psb. The artwork, including the template layer, should be saved as .ai or .eps.

Bleed: Provide 1" bleed on all sides.

Fonts: Outline all fonts.

All interior signage is sold on a one month/four display minimum.

***Product guaranteed for 6 months.**

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