
**INTERNATIONAL DRIVE
MASTER TRANSIT AND IMPROVEMENT DISTRICT**

**District Advisory Board Meeting
April 19, 2006
MINUTES**

The International Drive District Advisory Board Meeting was held on April 19, 2006 at the Rosen Centre Hotel, 9840 International Drive, Orlando, FL. District Advisory Board members in attendance were Sibille Pritchard, Alan Villaverde, Harris Rosen and Richard Van Slyke. Also in attendance: Luann Brooks, Zina Talsma, Norah Azoulai, Lynn Havanec & Catharin Rath, IDMTID; Sandy Litvany, Ad Inns; Kraige Jean & Chip Springer, Mears Transportation Group; Jean Wilson, Greenberg Traurig P.A.; Ruth Hamberg, North I-Drive Project; John Morris, Downtown Orange Co.; Kelly Smith, I-Drive Property Owner; Lex Veech, OCCC; Beth Kassab, Orlando Sentinel; Jennifer Clements, Lynx; Judy Kearney, Comfort Suites Orlando; Jonni Kimberly, Rosen Hotels & Resorts and Sandi Daughtery, Orlando C.V.B.. *(This may be an incomplete list of attendees due to late arrivals or audience members that did not sign in.)*

These are edited minutes, as a verbatim transcript would be too voluminous. For future reference all meetings are taped. If anyone wishes to review the tapes, please call or write to:

Luann Brooks, Executive Director
International Drive Master Transit and Improvement District
7081 Grand National Drive, Suite 105
Orlando, FL 32819

Chairman Sibille Pritchard called the meeting to order at 9:48 a.m.

Tab 1 – Approval of Minutes

Richard Van Slyke made a motion to approve the advisory board minutes for March 1, 2006. Alan Villaverde seconded the motion. Motion carried, minutes were approved.

Luann Brooks reviewed District research of naming / theming the trolleys with the board members. After general discussion, the board agreed to close this item.

Tab 2 – CFRTA / Lynx

Ms. Brooks introduced Jennifer Clements with Lynx who gave a verbal presentation on current and future plans for daily service throughout the International Drive Resort Area. Presentation and discussion items are as follows:

- Lynx 15 year planning horizon
- Road Rangers / FDOT – Lynx mechanics
- Phone number 511 – Traffic / Lynx Information is active
- Currently Lynx has 9 routes within International Drive (15% of total routes)
- Ridership was 5.2 million last year (21% of total ridership)
- Lynx currently maintains over 300 shelters & over 5,000 bus stops (public land stops maintained twice weekly)
- New express routes to both Lake County and Osceola County
- Flex route in Altamonte Springs
- Funding challenges / Lobbying services
- Fuel costs
- Increased coverage of the Universal Blvd. area

Action Item: Ms. Brooks to research how the District can become part of / 'plug in' to the Lynx process as it relates to routes and funding.

Southeast U.S. / Japan & Japan-U.S. Southeast Associations – 30th Annual Joint Meeting

Chairman Pritchard introduced Dave Woodward who provided an update to the Advisory Board on the above event.

Tab 3 – District Marketing

Ms. Brooks reviewed all items under this tab. General discussion followed.

Action Item: Mr. Van Slyke recommended that a link be added to www.InternationalDriveOrlando.com for www.Traffic.com.

Action Item: District staff to research employment predictions as it relates to the new development within the International Drive Resort Area, as detailed under this tab.

Tab 4 – District Financial Report

Ms. Brooks reviewed all items under this tab.

Mr. Rosen made a motion to accept the financial reports as presented under this tab. Mr. Van Slyke seconded the motion. Motion carried, the financial reports were accepted.

Tab 5 – I – Ride Trolley Service

Ms. Brooks reviewed all items under this tab. General discussion followed.

Action Item: District staff to compare and report on trolley ridership versus hotel occupancy for the International Drive Resort Area.

Other New Business:

Ms. Brooks noted that the International Drive Stakeholders meeting with Mayor Crotty, scheduled for April 28, 2006 has been cancelled.

No further comments from the public were noted.

Chairman Pritchard adjourned the meeting at 11:20 a.m.