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**INTERNATIONAL DRIVE  
MASTER TRANSIT AND IMPROVEMENT DISTRICT**

**District Advisory Board Meeting  
February 3, 2010  
MINUTES**

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The International Drive District Advisory Board Meeting was held on February 3, 2010, at the Downtown Orange County Complex, 6014 Destination Parkway, Orlando, FL. District Advisory Board members in attendance were Alan Villaverde, Sibille Pritchard, Harris Rosen, Charles Gundacker, & Richard Van Slyke. Also in attendance: Luann Brooks, Zina Talsma, Norah Azoulai, Ana Murillo & Lynn Havanec, IDMTID; Jean Wilson, Greenberg Traurig, PA; Chip Springer & Kraige Jean, Mears Transportation Group; Sandy Litvany & Pam Waters, Ad Inns, Inc.; Bob Spivey, Orange Co.; Ralph Correa, Isiah White, Sharon Celcis & James Taylor, O.P.D.; Dean Treuren, & Lisa Snead, O.C.C.C.; Crissy Martin, E.T.C.; Nancy Brown, Marcus Camacho & Run Stucker, O.C.S.O.; Susan Godorav, Pointe Orlando; Ron Conrad, Cherry, Bekaert & Holland; Maury Losaker, Orlando Ballet; Paul Volkerson, SeaWorld Orlando; and Ruth Hamburg, District Consultant. *(This may be an incomplete list of attendees due to late arrivals or audience members that did not sign in.)*

These are edited minutes, as a verbatim transcript would be too voluminous. For future reference all meetings are taped. If anyone wishes to review the tapes, please call or write to:

Luann Brooks, Executive Director  
International Drive Master Transit and Improvement District  
7081 Grand National Drive, Suite 105  
Orlando, FL 32819

Chairman Alan Villaverde called the meeting to order at 9:34 a.m.

**Tab 1 – Approval of Minutes**

**Harris Rosen made a motion to approve the advisory board minutes for November 19, 2010. Sibille Pritchard seconded the motion. Motion carried, minutes were approved.**

**Tab 2 – District Financial Report**

Luann Brooks provided a review of all items under this tab. Ron Conrad with Cherry, Bekaert & Holland presented the District's 2008/2009 fiscal year audit report.

**Mr. Rosen made a motion to accept the District financial reports as presented. Ms. Pritchard seconded the motion. Motion carried, the reports were accepted by the Advisory Board.**

**Tab 3 – I-Drive District Public Safety Program**

Ms. Brooks reviewed all items under this tab. Paul Volkerson presented the first year statistical results information included under this tab. General discussion followed.

Captain Nancy Brown and Major Ron Stucker provided a full report on the current status for the implementation of the Tourist Oriented Policing program under the COPS grant initiative with the District. Details noted below.

- Two sergeants, two corporals, six deputies
- Two platoons (A & B)
- Seven day coverage
- Squads to be identified by 2/24/2010

- Press Conference with squad introductions on 3/31/2010
- TOPS office will be located in Downtown Orange County building with it's own entrance
- Start date, 'Boots on the ground' on 4/1/2010

General discussion followed.

**Action Item:** District staff to research creating a low cost brochure / insert to include in packets / materials distributed by the District.

**Action Item:** District staff to create an executive summary sheet on the TOPS program to distribute to sales, conventions, et al.

**Action Item:** District staff to coordinate with OSCO and Orange County regarding all aspects of the press conference, tentatively scheduled for March 31<sup>st</sup>, 2010.

Richard VanSlyke reviewed the information under the 'Future Expansion of ODB off duty program' has noted under this tab. A handout was provided. General discussion followed.

**Mr. VanSlyke made a motion to approve the funding for one additional OPD officer to the off duty patrol for the balance of this fiscal year (ending 9/30/2010). Ms. Pritchard seconded the motion. Motion carried and the addition was approved.**

#### Tab 4 – I-Ride Trolley Service

Ms. Brooks reviewed all items under this tab. General discussion followed.

**Action Item:** District staff to sort the Wish List presented to Mears by order of importance as directed by the District board.

**Jean Wilson presented the Draft of Service Agreement Extension to the District Board. Ms. Pritchard made a motion to approve the draft as presented. Charles Gundacker seconded the motion. Motion carried and the draft was approved.**

#### Downtown Orange County Report

Lisa Snead provided a verbal update on current projects that Downtown Orange County are working on / with. Including, but not limited to: Circulator project, Arts project, pedestrian safety – including a safe running route, ITS group (Oct. 2011), Green Symposium (SFEA – 2/15/2010).

#### Public Comment

Mr. VanSlyke noted possible public relations problem within the Resort Area with regard to electronics retailers that are selling defunct merchandise with a no return policy. Marcus Camacho commented that this is a civil issue. Consumer tips are included on their website safety tips page. The District has links to these pages on our website as well.

**Action Item:** District staff to research making these consumer tips more relevant on the websites.

Maury Loscher with the Orlando Ballet announced a performance on February 19<sup>th</sup>, 2010 titled Bailamos! Ms. Pritchard invited the District board as her guests at the reception and performance.

No further comments from the public were noted.

Chairman Villaverde adjourned the meeting at 11:00 a.m.