
**INTERNATIONAL DRIVE
MASTER TRANSIT AND IMPROVEMENT DISTRICT**

**District Advisory Board Meeting
May 4, 2011
MINUTES**

The International Drive District Advisory Board Meeting was held May 4, 2011, at the Downtown Orange County Complex, 6014 Destination Parkway, Orlando, FL. District Advisory Board members in attendance were Alan Villaverde, Harris Rosen, Charles Gundacker and Richard Van Slyke. Also in attendance: Luann Brooks, Zina Talsma, Lynn Havanec & Norah Azoulai, IDMTID; Jean Wilson, Greenberg Traurig, PA; Kraige Jean, Chuck Carns & Chip Springer, Mears Transportation Group; Sandy Litvany & Pam Waters, Ad Inns, Inc.; Lisa Snead & Lex Veech, O.C.C.C.; Crissy Martin, E.T.C.; Ruth Hamberg, District Consultant; Frank Yokiel, Orange County Public Works; Cptn. McDaniels, TOPS Units & Marcus Camacho, OCSO; Sarah Clarke, Orlando Sentinel; Frank Irons, Bags and Sgt. Ralph Correa, OPD. *(This may be an incomplete list of attendees due to late arrivals or audience members that did not sign in.)*

These are edited minutes, as a verbatim transcript would be too voluminous. For future reference all meetings are taped. If anyone wishes to review the tapes, please call or write to:

Luann Brooks, Executive Director
International Drive Master Transit and Improvement District
7081 Grand National Drive, Suite 105
Orlando, FL 32819

Chairman Alan Villaverde called the meeting to order at 9:35 a.m.

Tab 1 – Approval of Minutes

Charles Gundacker made a motion to approve the advisory board minutes for February 23, 2011. Harris Rosen seconded the motion. Motion carried, minutes were approved.

Tab 3 – Downtown Orange County Report

Lisa Snead, Deputy Director for Downtown Orange County provided a report with Power Point on all items under this tab. General discussion followed.

Tab 4 – Public Safety Program

Luann Brooks asked all law enforcement present to introduce themselves to the Board. Cpl. Andy Heard with the Orange County Sheriff's Office gave a presentation with Power Point on the success of this program since its inception in April 2010. Sgt. Ralph Correa with the Orlando Police Department also provided a review on the successes associated with the Off Duty Patrol program. General discussion followed.

Tab 2 – Orange TV – History of I-Drive

Erika Cotton, Senior Producer with Orange TV provided an update on the current status of this project as described under this tab. Ms. Cotton provided a video teaser of the upcoming History of I-Drive – Part 2. General discussion followed.

Tab 5 – I – Ride Trolley Service

Ms. Brooks reviewed all items under this tab. Chuck Carns with Mears provided a verbal report on the status of the new equipment.

Tab 6 – District Marketing & Promotions Report

Ms. Brooks reviewed all items under this tab.

Tab 7 – District Financial Report

Ms. Brooks reviewed all items under this tab.

Other New Business

Ms. Brooks made the following announcements:

- May 13th – South Orange County Economic & Jobs Summit – handout provided
- May 11th – District Orientation meeting with Mayor Jacobs
- July 26th – next scheduled District Advisory Board meeting – draft budget to be presented
- Mr. Van Slyke's office has donated an immense amount of history in the forms of maps, aerials, etc to the creation of a History of I-Drive room – location and details to be determined at a later date

Public Comment

No further comments from the public were noted.

Chairman Villaverde adjourned the meeting at 10:50 a.m.