
**INTERNATIONAL DRIVE
MASTER TRANSIT AND IMPROVEMENT DISTRICT**

**District Advisory Board Meeting
July 25, 2007
MINUTES**

The International Drive District Advisory Board Meeting was held on July 25, 2007 at the Rosen Plaza Hotel, 9700 International Drive, Salons 9 & 10, Orlando, FL. District Advisory Board members in attendance were Sibille Pritchard, Alan Villaverde, Richard Van Slyke, Harris Rosen and Charles Gundacker. Also in attendance: Luann Brooks, Zina Talsma, Norah Azoulai, Ana Murillo, Angel Smith & Lynn Havanec, IDMTID; Jean Wilson, Greenberg Traurig, PA; Sandy Litvany and Pam Gates-Waters, Ad Inns; Chuck Carns, Kraige Jean, & Chip Springer, Mears Transportation Group; Ruth Hamberg, North I-Drive Project; John; John Holmes, O.C.S.O.; Mark Brisson, Fun Spot; Frank Irons, OCCC; Lorelei Anderson-Francis, Sky Shades USA; Jay Galbraith, Debbie Clements and Paul Volkerson, SeaWorld; Craig Merritt and James Robinson, Progress Energy; Paul Steiner, Ming Court and Garritt Toohey and Ms. Ellenburg, Rosen Hotels. *(This may be an incomplete list of attendees due to late arrivals or audience members that did not sign in.)*

These are edited minutes, as a verbatim transcript would be too voluminous. For future reference all meetings are taped. If anyone wishes to review the tapes, please call or write to:

Luann Brooks, Executive Director
International Drive Master Transit and Improvement District
7081 Grand National Drive, Suite 105
Orlando, FL 32819

Chairman Sibille Pritchard called the meeting to order at 9:39 a.m.

Luann Brooks introduced Mr. Charles Gundacker, newly appointed District Advisory Board member.

Tab 1 – Approval of Minutes

Richard Van Slyke made a motion to approve the advisory board minutes for April 25, 2007. Alan Villaverde seconded the motion. Motion carried, minutes were approved.

Tab 2 – Overhead Utility Relocation Project

Ms. Brooks reviewed all items under this tab. General discussion followed. Representatives from Progress Energy were in attendance to answer questions.

Tab 3 – Best Practice Research

Ms. Brooks reviewed all items under this tab and provided a brief Power Point presentation to the Board. Items discussed are as follows:

- Hiring a consultant
- Need to “supplement” O.S.C.O and O.P.D current staffing levels ... not replace them.
- Any program that we implement needs to be tourist friendly / less formal. High visibility.

- Possible branding tag line for our area, "Clean, Green & Safe" (Harris Rosen)
- Current ordinance restricts spending MSTU funds on security (Jean Wilson). The District can only expend MSTU funds on research & planning of such activities.
- Concerns that changing the ordinance may open money up to other expenditures
- Program must be inclusive of entire International Drive Resort Area
- The level of involvement from O.S.C.O. would remain constant even after program was implemented (John Holmes). The same would hold true for O.P.D.
- Free business specific training is available from O.S.C.O. regarding safety issues
- Can the SCOOT system cameras be utilized for security purposes?

Action Item: District staff to convene a workshop of I-Drive stakeholders to present "Best Practice" findings. Luann Brooks to meet with Garritt Toohey regarding creation of an oversight committee.

Tab 4 – District Financial Report

Ms. Brooks reviewed all items under this tab. General discussion followed.

Action Item: Mears Transportation to research "going green" options for trolleys and report back to Advisory Board.

Action Item: District staff to research upgrading the holiday tree to make 'more grand' and report back to Advisory Board.

Other New Business:

No further comments from the public were noted.

Chairman Pritchard adjourned the meeting at 10:52 a.m.