
**INTERNATIONAL DRIVE
MASTER TRANSIT AND IMPROVEMENT DISTRICT**

**District Advisory Board Meeting
April 25, 2012
MINUTES**

The International Drive District Advisory Board Meeting was held April 25, 2012, at the Downtown Orange County Complex, 6014 Destination Parkway, Orlando, FL. District Advisory Board members in attendance were Sibille Pritchard, Alan Villaverde, Harris Rosen, Richard Van Slyke and Charles Gundacker. Also in attendance: Luann Brooks, Zina Talsma, Lynn Havanec, Norah, Angel Smith, Denise Tucker, Katey Palmer & Norah Azoulai, IDMTID; Jean Wilson, Greenberg Taurig, PA; Chip Springer, Mears Transportation Group; Pam Waters & Sandy Litvany, Ad Inns, Inc.; Lex Veech, O.C.C.C.; Ruth Hamberg, District Consultant; Cptn. Gill McDaniel & T.O.P.S. unit, O.C.S.O; Susan Godorov, Brixmore Pointe Orlando; Steve Marconi, Orange Co. Code Enforcement; Carla Bell, Orange Co.; Brad Kuhn, Bike Walk America; Mark Brisson, Fun Spot Attractions; Frank Yokiel, Orange County Public Works; Ericka Cotton; Christine Kefauver, City of Orlando; and James Taylor, OPD. *(This may be an incomplete list of attendees due to late arrivals or audience members that did not sign in.)*

These are edited minutes, as a verbatim transcript would be too voluminous. For future reference all meetings are taped. If anyone wishes to review the tapes, please call or write to:

Luann Brooks, Executive Director
International Drive Master Transit and Improvement District
7081 Grand National Drive, Suite 105
Orlando, FL 32819

Chairman Alan Villaverde called the meeting to order at 9:37 a.m.

Luann Brooks introduced Steve Marconi with Orange Co. Code Enforcement to the board.

Ms. Brooks noted the recent article from Successful Meetings which listed the top 100 meeting hotels, of which The Peabody Orlando and Rosen Shingle Creek are listed in the top 5.

Lex Veech announced that the Orange County Convention Center received national recognition as the No. 1 convention center in the country by Business Review USA.

Tab 1 – Approval of Minutes

Richard Van Slyke noted that Tab 4 was duplicated on the draft minutes. Mr. Van Slyke made a motion to approve the advisory board minutes for January 19, 2012. Harris Rosen seconded the motion. Motion carried, minutes were approved.

Tab 2 – Destination Marketing & IT Updates

Ms. Brooks reviewed all items under this tab. Ms. Brooks introduced the District staff and Ad Inns. Lynn Havanec provided a PowerPoint presentation with live demonstrations of iDrive2Go.mobi and NextTrolley. General discussion followed

Tab 3 – I-Ride Trolley Report

Ms. Brooks reviewed all items under this tab. Alan Villaverde suggested that the District expedite the Shelter Capital Plan. General discussion followed.

Tab 4 – District Public Safety Program

Ms. Brooks reviewed all items under this tab. The Board was introduced the members of the T.O.P.s unit.

Orange County Sheriff's Office – provided a PowerPoint presentation reviewing the T.O.P.s unit activities and success stories for 2011. General discussion followed.

Orlando Police Department – provided a PowerPoint presentation of the Off Duty program 2011 annual review. General discussion followed.

Action Item: Mr. Van Slyke requested a cost analysis for the O.P.D. off duty program costs.

Tab 5 – History of International Drive

Ericka Cotton, producer for the International Drive History docu-series provided an update and video teaser of the History of International Drive Part 3. General discussion followed.

Tab 6 – Bike/Walk Central Florida

Brad Kuhn, Executive Director for Bike / Walk Central Florida provided a PowerPoint presentation as detailed under this tab.

Christine Kefauver with City of Orlando briefly reviewed the City's plans to improved signage and striping improvements for pedestrian safety. Carla Bell with Orange County also briefly recapped the County's plans regarding the same. General discussion followed.

Action Item: District staff to coordinate with Frank Yokiell and Carla Bell of Orange County to make a presentation to update the Board on County initiatives and projects with regards to roads and signage at the July Advisory Board meeting.

Tab 7 – New Development on North I-Drive

Mark Brisson, Director of Marketing for Fun Spot Attractions provided a PowerPoint presentation reviewing their \$20 million expansion project. General discussion followed.

Tab 8 – District Financial Report

Ms. Brooks reviewed all items under this tab. General discussion followed.

Other New Business

Ms. Brooks noted the public meeting scheduled for April 26th regarding the I-Drive Transit Lanes.

Mr. Van Slyke commented on new construction within the SeaWorld area of a Buffalo Wild Wings, Panera Bread and BoneFish restaurant.

Public Comment

No further comments from the public were noted.

Chairman Villaverde adjourned the meeting at 11:25 a.m.