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**INTERNATIONAL DRIVE RESORT AREA IN ORLANDO
PROVIDES VACATION EXCITEMENT FOR THE ENTIRE FAMILY
AND A CONVENIENT WAY TO GET AROUND!**

ORLANDO, FL (April 13, 2006)—The International Drive Resort Area provides visitors to the Orlando area with world-class attractions, entertainment, dining and shopping fun for the entire family as well as a stress-free way to get there on the I-Ride Trolley Service.

With 13.5 million rides logged since it started service in November 1997, the I-Ride Trolley Service provides a popular way for visitors to experience the International Drive Resort Area, Central Florida's tourist corridor.

Serving many of the 20 million visitors to the I-Drive area each year, the Trolley service takes guests to hundreds of I-Drive destinations including accommodations, shopping, dining, attractions and recreation. Combining the nostalgic charm of the past with modern day comforts such as air conditioning and a smooth ride, the I-Ride Trolleys provide convenient and affordable transportation to those who choose to park their car and leave the driving to the conductor!

In addition, a unique user-friendly marker system assists pedestrians and drivers looking for a specific destination. When used in conjunction with the I-Ride Trolley route map, the oversized marker signs on both sides of the road make for easy navigation.

Providing transportation within the International Drive Resort Area, the Main Line route includes the Major Boulevard business district, follows International Drive from Prime Outlets to SeaWorld and continues to the South International Drive corridor ending at the Orlando Premium Outlets. The Green Line route travels from Wet 'n Wild to the Orange County Convention Center and ends at SeaWorld. The total distance traveled one way is 14 miles.

Operated by the International Drive Master Transit & Improvement District, the I-Ride Trolley Service began in November 1997, offering ease of travel for visitors who vacation in the popular destination.

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2-2-2-2/I-Ride Trolley Service Provides Convenient Travel

"The trolley provides our visitors with comfortable, easy access to more than 80% of the accommodations, attractions, dining, entertainment, and shopping within the I-Drive Area," says Luann Brooks, Executive Director of the International Drive Master Transit & Improvement District.

"Our trolleys accept encoded I-Ride Trolley passes through a magnetic strip that provides the guest a convenient way to utilize our unlimited ride passes. The passes may be purchased at more than 100 locations throughout the I-Drive area."

"Our unique color-coded marker system makes traveling on the drive very easy whether riding the trolley, driving or walking. We encourage our visitors to park their cars and leave the driving to us," Brooks adds.

More than 100 convenient trolley stops are clearly marked with colorful signage and maps. Markers are clearly visible, rising 10 feet high on both sides of the road. They are color-coded and numbered depending upon the line and direction being traveled.

The I-Ride Trolley Service operates 15 trolleys. Service is provided from 8 a.m. until 10:30 p.m. daily. Costs: Single fare, \$1.00; senior fare 65 and over, .25 cents. Unlimited ride passes are available: one-day pass, \$3.00 per person; three-day pass, \$5.00 per person; five-day pass, \$7.00 per person; seven-day pass, \$9.00 per person. Children under 12 ride free when accompanied by a paying adult.

Each I-Ride Trolley seats 41 riders plus two wheelchair positions and an ADA-specified hydraulic lift system.

For additional information or a detailed map, or go to: www.iridetrolley.com.

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