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FOR IMMEDIATE RELEASE

ORLANDO'S INTERNATIONAL DRIVE RESORT AREA SPECIALIZES IN FAMILY FUN!

ORLANDO, FL--World-famous as a popular family vacation destination, Orlando's International Drive Resort Area is the perfect location with non-stop fun for everyone.

Theme parks, water parks, attractions, world-class shopping, dinner theaters, family-friendly restaurants, mega movie theaters, non-stop nightlife...are all part of the excitement on International Drive.

Accommodations range from luxury resorts with spas to smaller hotels and are available to fit any budget. Families planning a vacation may now book reservations online at www.InternationalDriveOrlando.com. Information on accommodations, attractions, dining, shopping and entertainment is also available online to assist with planning each day of the visit. Printable money saving coupons for Dining, Shopping and Playing are provided in I-Drive Discounts section of the site.

Getting around is easy with the user-friendly I-Ride Trolley service that takes guests to hundreds of I-Drive destinations including accommodations, shopping, dining, attractions and recreation. Combining the nostalgic charm of the past with modern day comforts such as air conditioning and a smooth ride, the I-Ride Trolleys provide convenient and affordable transportation to those who choose to park their car and leave the driving to the conductor! In addition, a unique user-friendly marker system assists pedestrians and drivers looking for a specific destination.

(more)

2-2-2-2 Family Fun on International Drive

When used in conjunction with the I-Ride Trolley route map, the marker signs on both sides of the road make for easy navigation. Additional information and a printable map are available at www.iritetrolley.com

Five great theme parks...SeaWorld, Discovery Cove, Wet'n Wild, Universal Studios and Islands of Adventure...are conveniently located in the I-Drive Resort Area. Lots of other attractions such as Ripley's Believe it or Not!, WonderWorks and Titanic-The Experience are just a few of the many that provide hours of fun.

Shopping in the area is a major attraction of its own. At Orlando Premium Outlets serious shoppers enjoy 110 designer stores with bargain prices. Also to be included in the "shop until you drop" experience: Prime Outlets Orlando. At Festival Bay Mall at International Drive visitors enjoy specialty shops such as Ron Jon Surf Shop, restaurants and a mega-movie theater.

Entertainment continues with dining on I-Drive! Dinner theaters include Dolly Parton's Dixie Stampede, Pirates Dinner Adventure, Sleuth's Mystery Dinner Theater and many others. Festival Bay Mall at International Drive, The Mercado and Pointe Orlando are complexes filled with restaurants, theaters and entertainment. From monster trucks to performing waiters to dining while an artist works to the world's largest McDonald's PlayPlace, from family-style dining to gourmet in the area's resort restaurants, every taste and budget is satisfied here!

To order an Official Visitors Guide for the International Drive Resort Area, go to www.InternationalDriveOrlando.com.